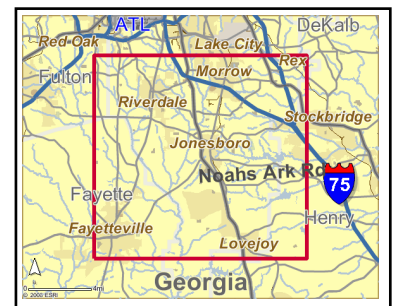
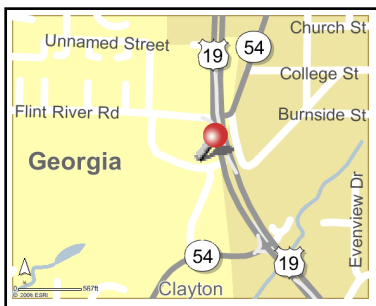
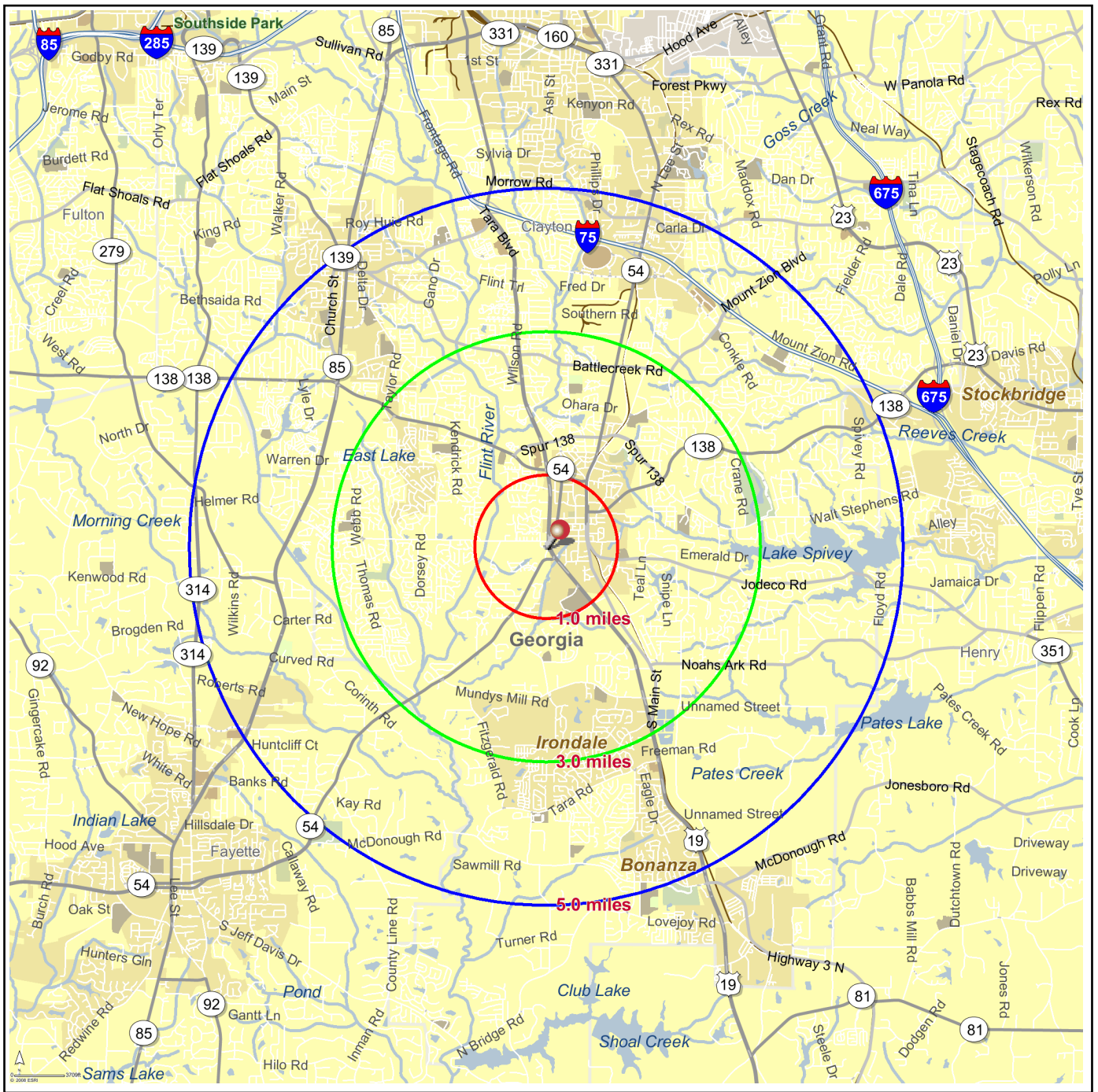


# Site Map

Prepared by  
September 26, 2008

Latitude: 33.516736  
Longitude: -84.364136





# Demographic and Income Profile

Prepared by

Jonesboro Market

Latitude: 33.516736

Longitude: -84.364136

Site Type: Radius

Radius: 1.0 mile

Summary	2000	2008	2013
Population	6,069	6,705	7,264
Households	2,145	2,332	2,515
Families	1,643	1,724	1,818
Average Household Size	2.83	2.87	2.88
Owner Occupied HUs	1,474	1,549	1,625
Renter Occupied HUs	671	783	890
Median Age	31.1	31.7	32.2

Trends: 2008-2013 Annual Rate	Area	State	National
Population	1.61%	2.35%	1.23%
Households	1.52%	2.38%	1.26%
Families	1.07%	2%	1.05%
Owner HHs	0.96%	2.21%	1.07%
Median Household Income	4.18%	3.24%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	344	15.8%	310	13.3%	275	10.9%
\$15,000 - \$24,999	225	10.4%	199	8.5%	169	6.7%
\$25,000 - \$34,999	286	13.2%	223	9.6%	187	7.4%
\$35,000 - \$49,999	427	19.7%	417	17.9%	358	14.2%
\$50,000 - \$74,999	492	22.7%	536	23.0%	644	25.6%
\$75,000 - \$99,999	190	8.8%	349	15.0%	396	15.7%
\$100,000 - \$149,999	162	7.5%	202	8.7%	309	12.3%
\$150,000 - \$199,000	21	1.0%	56	2.4%	107	4.3%
\$200,000+	24	1.1%	37	1.6%	70	2.8%
Median Household Income	\$41,024		\$50,600		\$62,090	
Average Household Income	\$49,194		\$61,295		\$71,820	
Per Capita Income	\$17,344		\$20,856		\$24,330	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	522	8.6%	582	8.7%	643	8.9%
5 - 9	549	9.0%	503	7.5%	544	7.5%
10 - 14	526	8.7%	491	7.3%	496	6.8%
15 - 19	464	7.6%	498	7.4%	471	6.5%
20 - 24	390	6.4%	538	8.0%	575	7.9%
25 - 34	966	15.9%	1,045	15.6%	1,217	16.8%
35 - 44	996	16.4%	939	14.0%	922	12.7%
45 - 54	783	12.9%	932	13.9%	967	13.3%
55 - 64	431	7.1%	647	9.7%	788	10.8%
65 - 74	277	4.6%	309	4.6%	389	5.4%
75 - 84	132	2.2%	166	2.5%	184	2.5%
85+	34	0.6%	54	0.8%	68	0.9%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,844	46.9%	2,721	40.6%	2,698	37.1%
Black Alone	2,707	44.6%	3,235	48.2%	3,622	49.9%
American Indian Alone	23	0.4%	26	0.4%	29	0.4%
Asian Alone	168	2.8%	248	3.7%	311	4.3%
Pacific Islander Alone	16	0.3%	19	0.3%	21	0.3%
Some Other Race Alone	163	2.7%	259	3.9%	344	4.7%
Two or More Races	147	2.4%	197	2.9%	238	3.3%
Hispanic Origin (Any Race)	373	6.1%	551	8.2%	704	9.7%

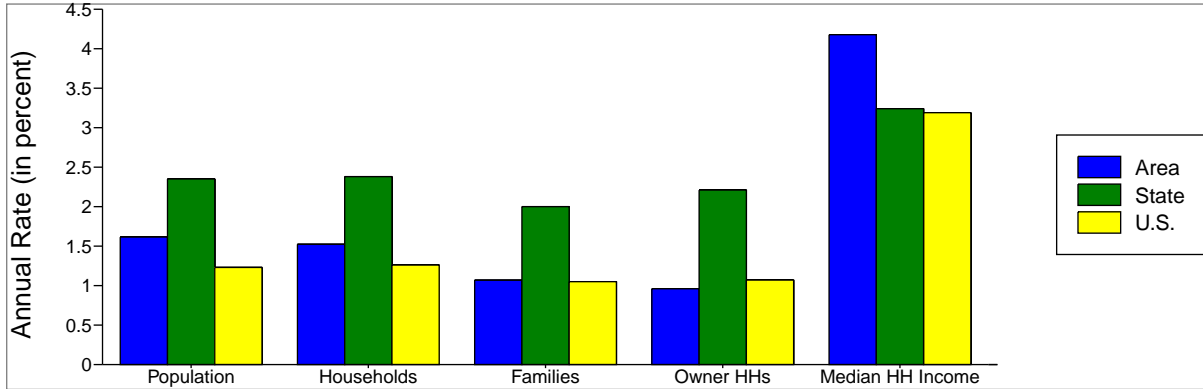
Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

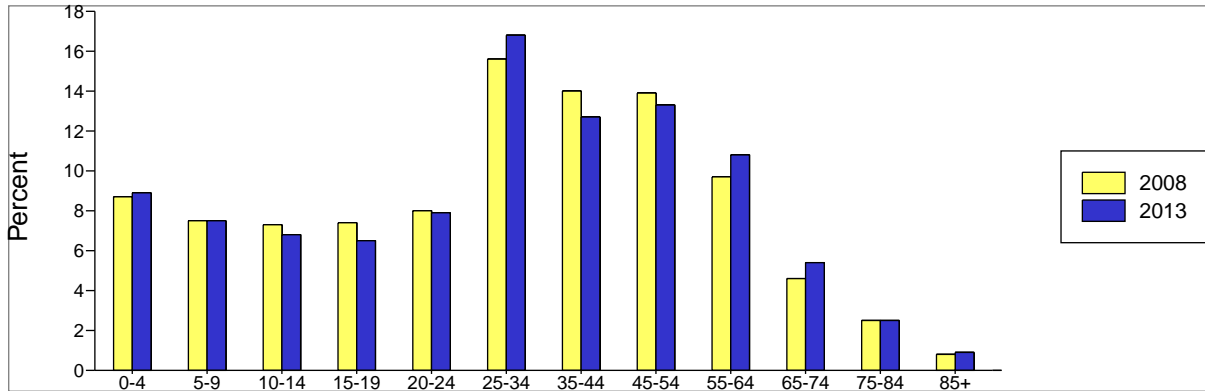


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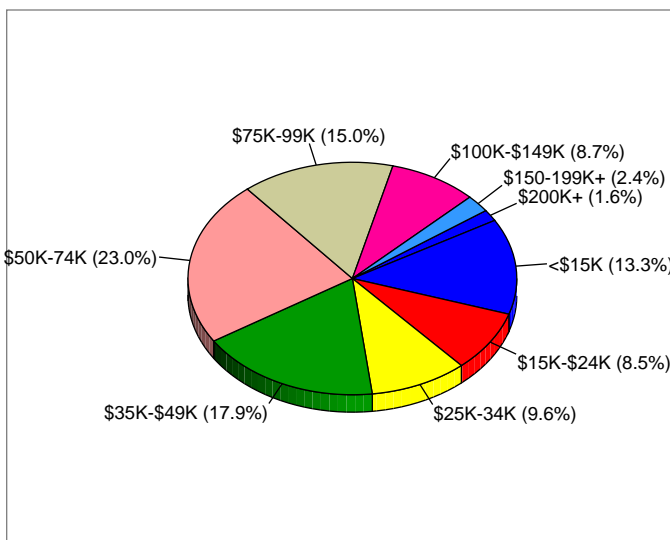
Trends 2008-2013



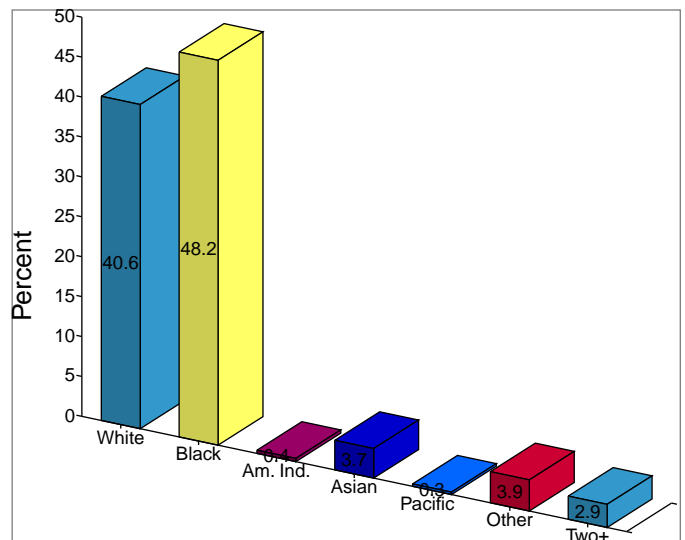
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 8.2%



# Demographic and Income Profile

Prepared by

Jonesboro Market

Latitude: 33.516736

Longitude: -84.364136

Site Type: Radius

Radius: 3.0 mile

Summary	2000	2008	2013
Population	56,773	67,345	74,591
Households	19,552	22,763	25,090
Families	14,736	16,594	17,899
Average Household Size	2.89	2.95	2.96
Owner Occupied HUs	13,523	15,392	16,505
Renter Occupied HUs	6,029	7,371	8,585
Median Age	30.7	31.7	32.1

Trends: 2008-2013 Annual Rate	Area	State	National
Population	2.06%	2.35%	1.23%
Households	1.97%	2.38%	1.26%
Families	1.53%	2%	1.05%
Owner HHs	1.41%	2.21%	1.07%
Median Household Income	3.7%	3.24%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,926	9.9%	1,783	7.8%	1,606	6.4%
\$15,000 - \$24,999	2,431	12.4%	1,665	7.3%	1,153	4.6%
\$25,000 - \$34,999	2,873	14.7%	2,579	11.3%	2,135	8.5%
\$35,000 - \$49,999	3,915	20.0%	4,196	18.4%	3,862	15.4%
\$50,000 - \$74,999	4,724	24.2%	5,521	24.3%	6,560	26.1%
\$75,000 - \$99,999	2,108	10.8%	4,256	18.7%	4,584	18.3%
\$100,000 - \$149,999	1,141	5.8%	1,872	8.2%	3,664	14.6%
\$150,000 - \$199,000	236	1.2%	539	2.4%	844	3.4%
\$200,000+	183	0.9%	352	1.5%	682	2.7%
Median Household Income	\$44,178		\$54,460		\$65,315	
Average Household Income	\$51,716		\$63,960		\$75,513	
Per Capita Income	\$18,143		\$21,746		\$25,523	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,786	8.4%	5,615	8.3%	6,298	8.4%
5 - 9	5,232	9.2%	5,107	7.6%	5,627	7.5%
10 - 14	5,167	9.1%	5,150	7.6%	5,304	7.1%
15 - 19	4,278	7.5%	5,249	7.8%	5,177	6.9%
20 - 24	3,634	6.4%	5,307	7.9%	5,932	8.0%
25 - 34	9,695	17.1%	10,386	15.4%	12,227	16.4%
35 - 44	9,872	17.4%	9,978	14.8%	9,827	13.2%
45 - 54	7,305	12.9%	9,576	14.2%	10,512	14.1%
55 - 64	3,713	6.5%	6,470	9.6%	7,942	10.6%
65 - 74	1,994	3.5%	2,812	4.2%	3,670	4.9%
75 - 84	871	1.5%	1,304	1.9%	1,551	2.1%
85+	222	0.4%	393	0.6%	526	0.7%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	23,368	41.2%	23,700	35.2%	23,915	32.1%
Black Alone	28,802	50.7%	36,575	54.3%	41,649	55.8%
American Indian Alone	185	0.3%	227	0.3%	254	0.3%
Asian Alone	1,612	2.8%	2,433	3.6%	3,054	4.1%
Pacific Islander Alone	42	0.1%	53	0.1%	62	0.1%
Some Other Race Alone	1,543	2.7%	2,586	3.8%	3,470	4.7%
Two or More Races	1,220	2.1%	1,772	2.6%	2,188	2.9%
Hispanic Origin (Any Race)	3,312	5.8%	5,237	7.8%	6,796	9.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Jonesboro Market

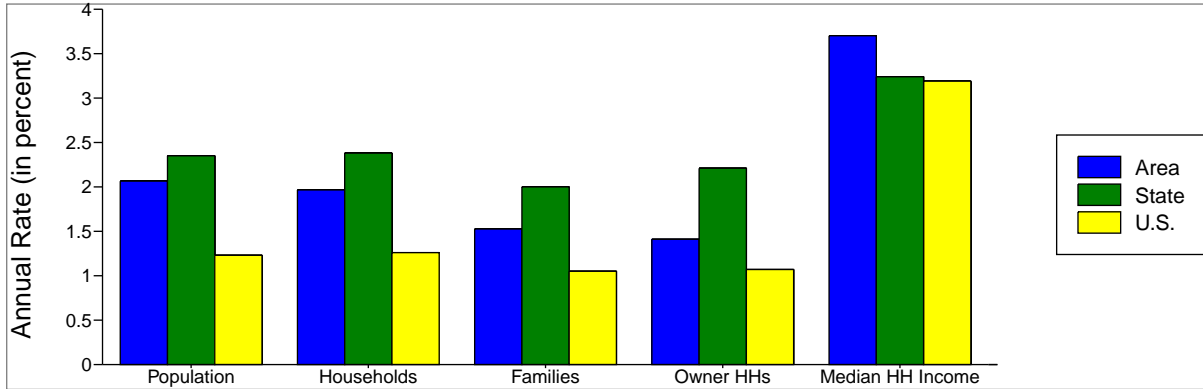
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Longitude: -84.364136

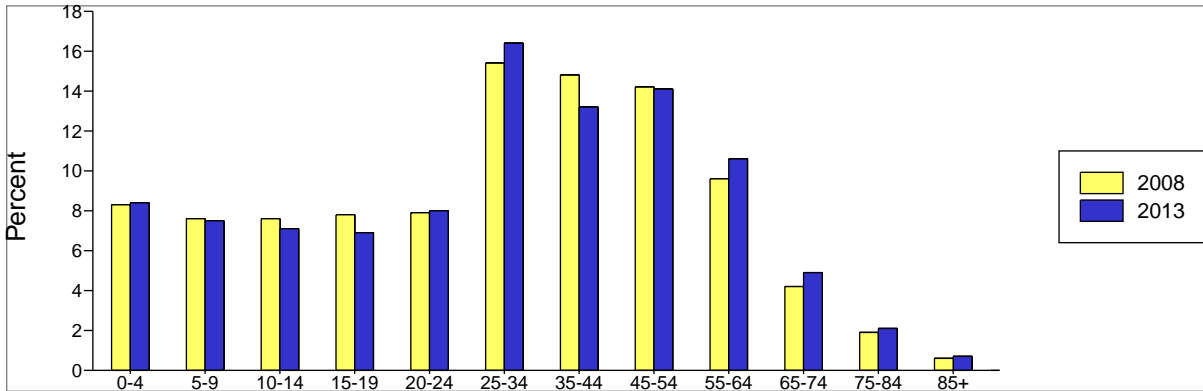
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Radius: 3.0 mile

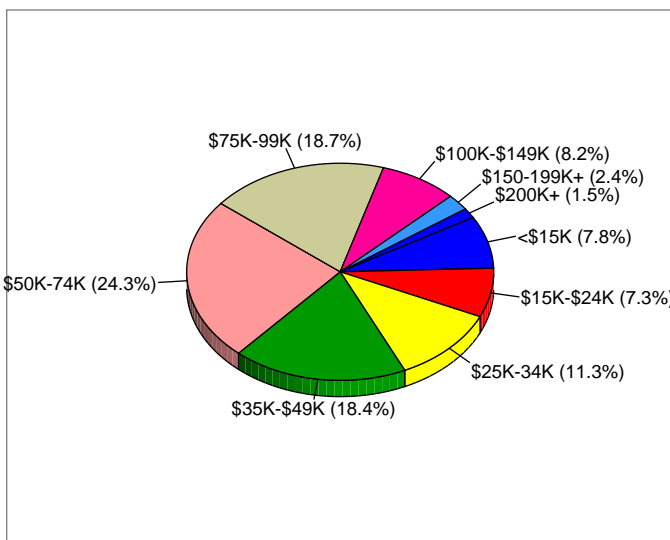
Trends 2008-2013



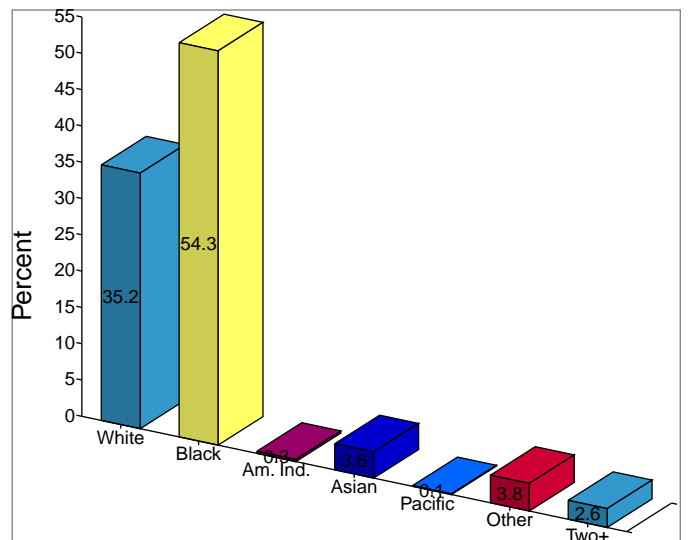
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 7.8%



# Demographic and Income Profile

Prepared by

Jonesboro Market

Latitude: 33.516736

Longitude: -84.364136

Site Type: Radius

Radius: 5.0 mile

Summary	2000	2008	2013
Population	126,493	152,196	170,048
Households	43,518	51,302	57,039
Families	32,619	37,146	40,415
Average Household Size	2.89	2.95	2.97
Owner Occupied HUs	29,483	33,905	36,761
Renter Occupied HUs	14,035	17,397	20,278
Median Age	31.0	31.9	32.2

Trends: 2008-2013 Annual Rate	Area	State	National
Population	2.24%	2.35%	1.23%
Households	2.14%	2.38%	1.26%
Families	1.7%	2%	1.05%
Owner HHs	1.63%	2.21%	1.07%
Median Household Income	3.32%	3.24%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,848	8.9%	3,543	6.9%	3,185	5.6%
\$15,000 - \$24,999	5,197	12.0%	3,308	6.4%	2,337	4.1%
\$25,000 - \$34,999	6,108	14.1%	5,630	11.0%	4,496	7.9%
\$35,000 - \$49,999	8,507	19.6%	8,755	17.1%	8,199	14.4%
\$50,000 - \$74,999	10,726	24.7%	12,530	24.4%	14,271	25.0%
\$75,000 - \$99,999	5,067	11.7%	10,345	20.2%	10,796	18.9%
\$100,000 - \$149,999	2,790	6.4%	4,784	9.3%	9,530	16.7%
\$150,000 - \$199,000	606	1.4%	1,431	2.8%	2,257	4.0%
\$200,000+	517	1.2%	977	1.9%	1,969	3.5%
Median Household Income	\$46,043		\$58,046		\$68,357	
Average Household Income	\$54,860		\$67,841		\$80,791	
Per Capita Income	\$18,879		\$22,958		\$27,200	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,383	8.2%	12,498	8.2%	14,188	8.3%
5 - 9	11,193	8.8%	11,187	7.4%	12,490	7.3%
10 - 14	11,010	8.7%	11,160	7.3%	11,644	6.8%
15 - 19	9,485	7.5%	11,504	7.6%	11,417	6.7%
20 - 24	8,521	6.7%	12,305	8.1%	13,736	8.1%
25 - 34	21,704	17.2%	24,381	16.0%	28,998	17.1%
35 - 44	21,736	17.2%	22,402	14.7%	22,510	13.2%
45 - 54	16,116	12.7%	21,350	14.0%	23,715	13.9%
55 - 64	8,700	6.9%	14,518	9.5%	17,786	10.5%
65 - 74	4,773	3.8%	6,636	4.4%	8,420	5.0%
75 - 84	2,248	1.8%	3,234	2.1%	3,818	2.2%
85+	625	0.5%	1,025	0.7%	1,326	0.8%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	53,304	42.1%	54,922	36.1%	56,195	33.0%
Black Alone	60,836	48.1%	78,027	51.3%	89,134	52.4%
American Indian Alone	399	0.3%	504	0.3%	572	0.3%
Asian Alone	5,118	4.0%	7,616	5.0%	9,536	5.6%
Pacific Islander Alone	75	0.1%	101	0.1%	124	0.1%
Some Other Race Alone	4,198	3.3%	7,265	4.8%	9,833	5.8%
Two or More Races	2,563	2.0%	3,760	2.5%	4,655	2.7%
Hispanic Origin (Any Race)	8,538	6.7%	13,819	9.1%	18,056	10.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Jonesboro Market

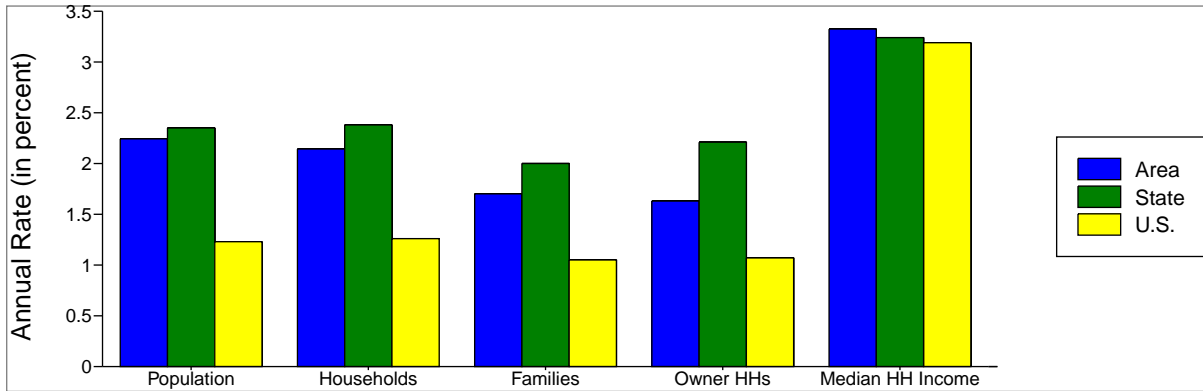
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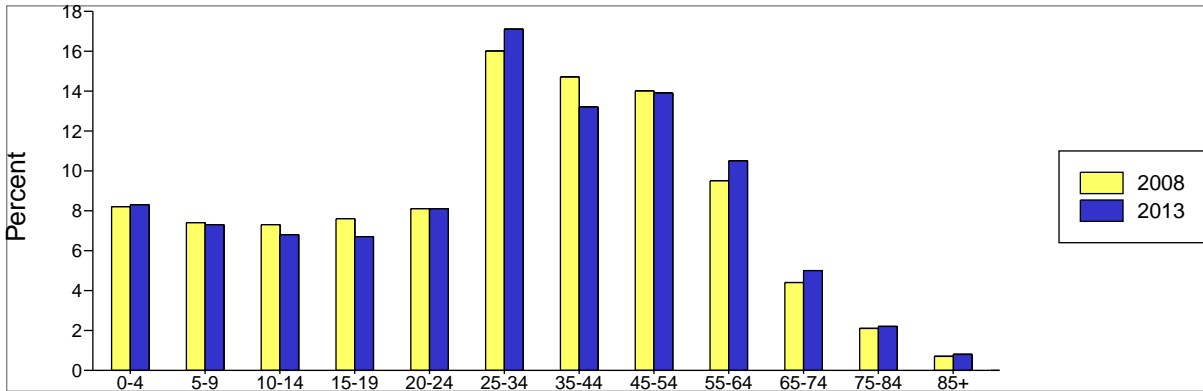
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Radius: 5.0 mile

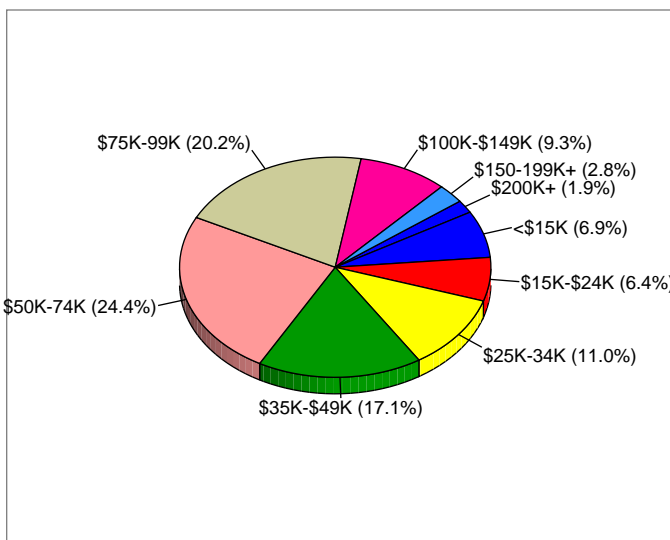
Trends 2008-2013



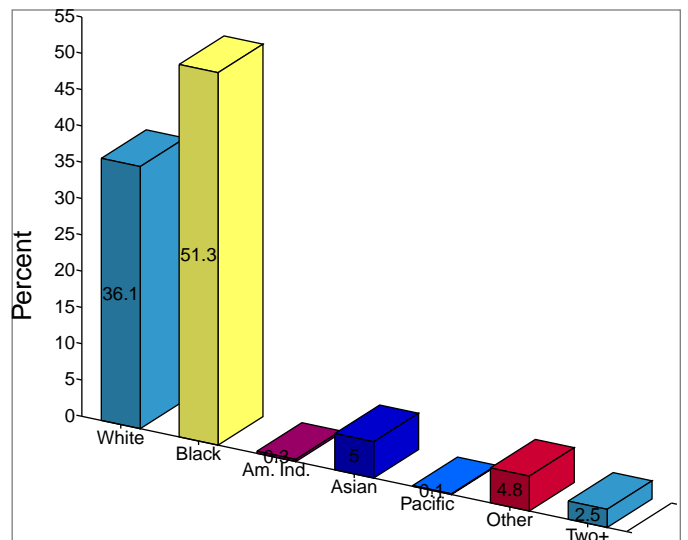
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 9.1%