



Demographic and Income Profile

Walnut Hill Market
 2100 S Crater Rd, Petersburg, VA 23805-2702
 Ring: 1 mile radius

Latitude: 37.20237
 Longitude: -77.38023

| Summary | 2000 | 2010 | 2015 |
|---------------------------------|--------|-------|----------|
| Population | 7,529 | 7,449 | 7,375 |
| Households | 3,117 | 3,081 | 3,050 |
| Families | 1,994 | 1,912 | 1,878 |
| Average Household Size | 2.35 | 2.35 | 2.35 |
| Owner Occupied Housing Units | 2,122 | 2,042 | 1,998 |
| Renter Occupied Housing Units | 995 | 1,038 | 1,052 |
| Median Age | 39.0 | 42.2 | 43.2 |
| Trends: 2010 - 2015 Annual Rate | Area | State | National |
| Population | -0.20% | 0.78% | 0.76% |
| Households | -0.20% | 0.83% | 0.78% |
| Families | -0.36% | 0.70% | 0.64% |
| Owner HHs | -0.43% | 0.85% | 0.82% |
| Median Household Income | 2.94% | 2.73% | 2.36% |

| Households by Income | 2000 | | 2010 | | 2015 | |
|-----------------------|--------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| < \$15,000 | 440 | 13.9% | 338 | 11.0% | 250 | 8.2% |
| \$15,000 - \$24,999 | 451 | 14.2% | 219 | 7.1% | 160 | 5.2% |
| \$25,000 - \$34,999 | 481 | 15.2% | 446 | 14.5% | 372 | 12.2% |
| \$35,000 - \$49,999 | 543 | 17.2% | 459 | 14.9% | 433 | 14.2% |
| \$50,000 - \$74,999 | 711 | 22.5% | 838 | 27.2% | 842 | 27.6% |
| \$75,000 - \$99,999 | 362 | 11.4% | 447 | 14.5% | 470 | 15.4% |
| \$100,000 - \$149,999 | 106 | 3.3% | 265 | 8.6% | 411 | 13.5% |
| \$150,000 - \$199,999 | 43 | 1.4% | 42 | 1.4% | 69 | 2.3% |
| \$200,000+ | 29 | 0.9% | 28 | 0.9% | 43 | 1.4% |

| | | | |
|--------------------------|----------|----------|----------|
| Median Household Income | \$40,523 | \$52,027 | \$60,142 |
| Average Household Income | \$48,443 | \$57,929 | \$66,188 |
| Per Capita Income | \$19,796 | \$24,099 | \$27,529 |

| Population by Age | 2000 | | 2010 | | 2015 | |
|-------------------|--------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 411 | 5.5% | 403 | 5.4% | 390 | 5.3% |
| 5 - 9 | 489 | 6.5% | 413 | 5.5% | 405 | 5.5% |
| 10 - 14 | 544 | 7.2% | 433 | 5.8% | 433 | 5.9% |
| 15 - 19 | 501 | 6.7% | 504 | 6.8% | 439 | 6.0% |
| 20 - 24 | 440 | 5.8% | 494 | 6.6% | 470 | 6.4% |
| 25 - 34 | 959 | 12.7% | 870 | 11.7% | 913 | 12.4% |
| 35 - 44 | 1,083 | 14.4% | 895 | 12.0% | 775 | 10.5% |
| 45 - 54 | 1,094 | 14.5% | 1,088 | 14.6% | 1,026 | 13.9% |
| 55 - 64 | 726 | 9.6% | 1,020 | 13.7% | 1,054 | 14.3% |
| 65 - 74 | 616 | 8.2% | 647 | 8.7% | 829 | 11.2% |
| 75 - 84 | 511 | 6.8% | 458 | 6.1% | 423 | 5.7% |
| 85+ | 155 | 2.1% | 226 | 3.0% | 217 | 2.9% |

| Race and Ethnicity | 2000 | | 2010 | | 2015 | |
|----------------------------|--------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 2,304 | 30.6% | 2,136 | 28.7% | 2,062 | 28.0% |
| Black Alone | 5,013 | 66.6% | 5,002 | 67.1% | 4,947 | 67.1% |
| American Indian Alone | 8 | 0.1% | 10 | 0.1% | 10 | 0.1% |
| Asian Alone | 75 | 1.0% | 106 | 1.4% | 125 | 1.7% |
| Pacific Islander Alone | 1 | 0.0% | 1 | 0.0% | 1 | 0.0% |
| Some Other Race Alone | 53 | 0.7% | 84 | 1.1% | 100 | 1.4% |
| Two or More Races | 75 | 1.0% | 110 | 1.5% | 130 | 1.8% |
| Hispanic Origin (Any Race) | 97 | 1.3% | 161 | 2.2% | 198 | 2.7% |

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

July 22, 2010

Made with ESRI Business Analyst

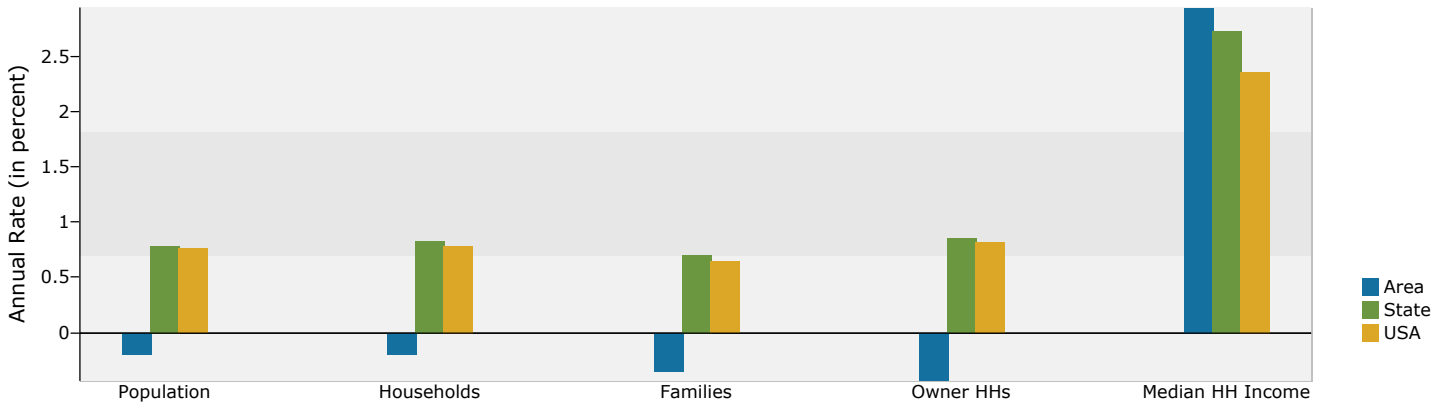


Demographic and Income Profile

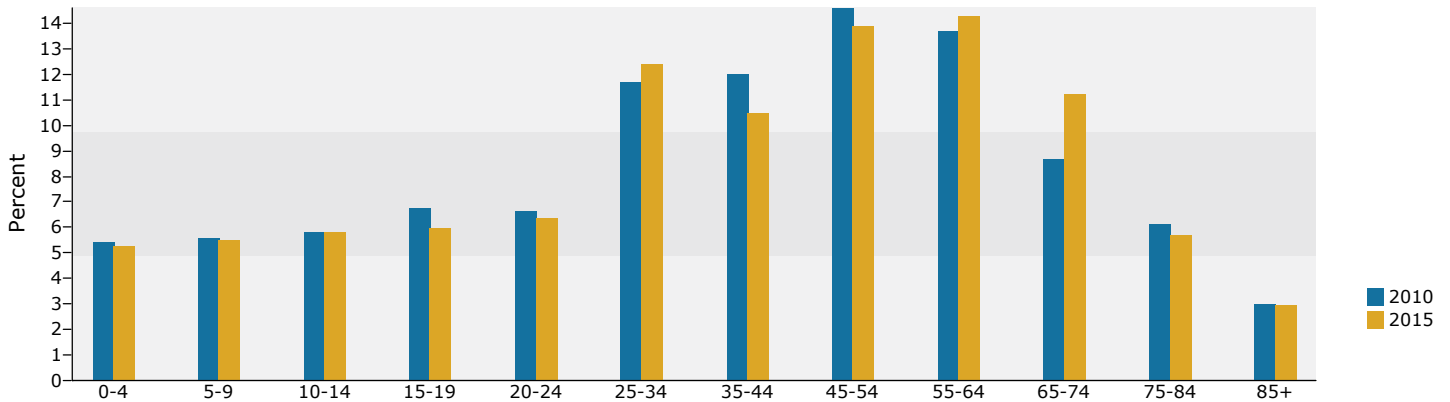
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 Ring: 1 mile radius

Latitude: 37.20237
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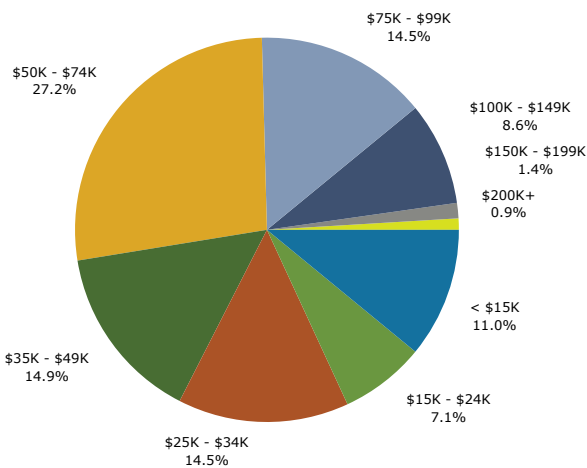
Trends 2010-2015



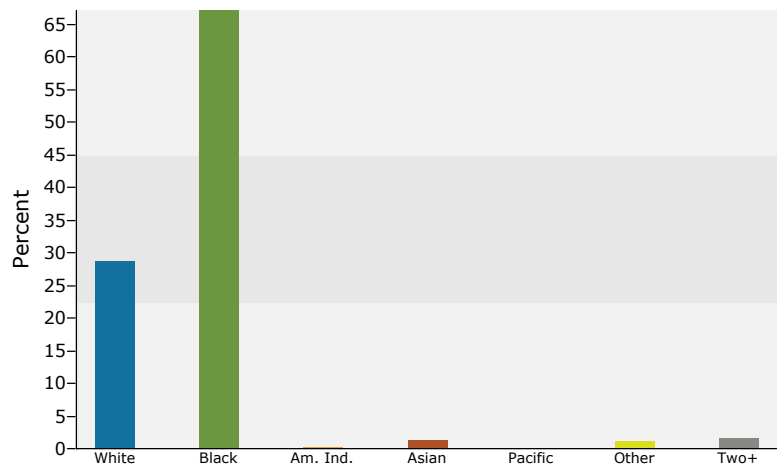
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 2.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

July 22, 2010

Made with ESRI Business Analyst



Demographic and Income Profile

Walnut Hill Market
 2100 S Crater Rd, Petersburg, VA 23805-2702
 Ring: 3 miles radius

Latitude: 37.20237
 Longitude: -77.38023

| Summary | 2000 | 2010 | 2015 |
|---------------------------------|--------|--------|----------|
| Population | 33,276 | 31,377 | 30,674 |
| Households | 13,515 | 12,847 | 12,581 |
| Families | 8,405 | 7,733 | 7,506 |
| Average Household Size | 2.38 | 2.35 | 2.35 |
| Owner Occupied Housing Units | 7,081 | 6,559 | 6,430 |
| Renter Occupied Housing Units | 6,434 | 6,288 | 6,152 |
| Median Age | 36.8 | 39.3 | 39.6 |
| Trends: 2010 - 2015 Annual Rate | Area | State | National |
| Population | -0.45% | 0.78% | 0.76% |
| Households | -0.42% | 0.83% | 0.78% |
| Families | -0.59% | 0.70% | 0.64% |
| Owner HHs | -0.40% | 0.85% | 0.82% |
| Median Household Income | 3.19% | 2.73% | 2.36% |

| Households by Income | 2000 | | 2010 | | 2015 | |
|-----------------------|--------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| < \$15,000 | 3,417 | 25.3% | 2,503 | 19.5% | 2,030 | 16.1% |
| \$15,000 - \$24,999 | 2,283 | 16.9% | 1,640 | 12.8% | 1,319 | 10.5% |
| \$25,000 - \$34,999 | 1,996 | 14.8% | 1,931 | 15.0% | 1,750 | 13.9% |
| \$35,000 - \$49,999 | 2,192 | 16.2% | 1,586 | 12.3% | 1,493 | 11.9% |
| \$50,000 - \$74,999 | 2,123 | 15.7% | 2,984 | 23.2% | 3,115 | 24.8% |
| \$75,000 - \$99,999 | 867 | 6.4% | 1,285 | 10.0% | 1,409 | 11.2% |
| \$100,000 - \$149,999 | 417 | 3.1% | 706 | 5.5% | 1,124 | 8.9% |
| \$150,000 - \$199,999 | 111 | 0.8% | 120 | 0.9% | 203 | 1.6% |
| \$200,000+ | 108 | 0.8% | 90 | 0.7% | 139 | 1.1% |

| | | | |
|--------------------------|----------|----------|----------|
| Median Household Income | \$29,362 | \$38,218 | \$44,714 |
| Average Household Income | \$39,172 | \$47,224 | \$54,332 |
| Per Capita Income | \$16,165 | \$19,803 | \$22,829 |

| Population by Age | 2000 | | 2010 | | 2015 | |
|-------------------|--------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 2,112 | 6.3% | 1,998 | 6.4% | 1,908 | 6.2% |
| 5 - 9 | 2,384 | 7.2% | 1,957 | 6.2% | 1,908 | 6.2% |
| 10 - 14 | 2,498 | 7.5% | 1,905 | 6.1% | 1,923 | 6.3% |
| 15 - 19 | 2,267 | 6.8% | 2,159 | 6.9% | 1,828 | 6.0% |
| 20 - 24 | 2,169 | 6.5% | 2,307 | 7.4% | 2,190 | 7.1% |
| 25 - 34 | 4,332 | 13.0% | 3,844 | 12.3% | 3,995 | 13.0% |
| 35 - 44 | 4,819 | 14.5% | 3,762 | 12.0% | 3,351 | 10.9% |
| 45 - 54 | 4,320 | 13.0% | 4,369 | 13.9% | 3,905 | 12.7% |
| 55 - 64 | 3,213 | 9.7% | 3,920 | 12.5% | 4,105 | 13.4% |
| 65 - 74 | 2,660 | 8.0% | 2,606 | 8.3% | 3,085 | 10.1% |
| 75 - 84 | 1,858 | 5.6% | 1,729 | 5.5% | 1,667 | 5.4% |
| 85+ | 642 | 1.9% | 821 | 2.6% | 808 | 2.6% |

| Race and Ethnicity | 2000 | | 2010 | | 2015 | |
|----------------------------|--------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 7,061 | 21.2% | 6,491 | 20.7% | 6,294 | 20.5% |
| Black Alone | 25,359 | 76.2% | 23,707 | 75.6% | 23,024 | 75.1% |
| American Indian Alone | 60 | 0.2% | 68 | 0.2% | 69 | 0.2% |
| Asian Alone | 252 | 0.8% | 349 | 1.1% | 409 | 1.3% |
| Pacific Islander Alone | 12 | 0.0% | 16 | 0.1% | 17 | 0.1% |
| Some Other Race Alone | 190 | 0.6% | 276 | 0.9% | 319 | 1.0% |
| Two or More Races | 342 | 1.0% | 470 | 1.5% | 541 | 1.8% |
| Hispanic Origin (Any Race) | 470 | 1.4% | 725 | 2.3% | 865 | 2.8% |

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

July 22, 2010

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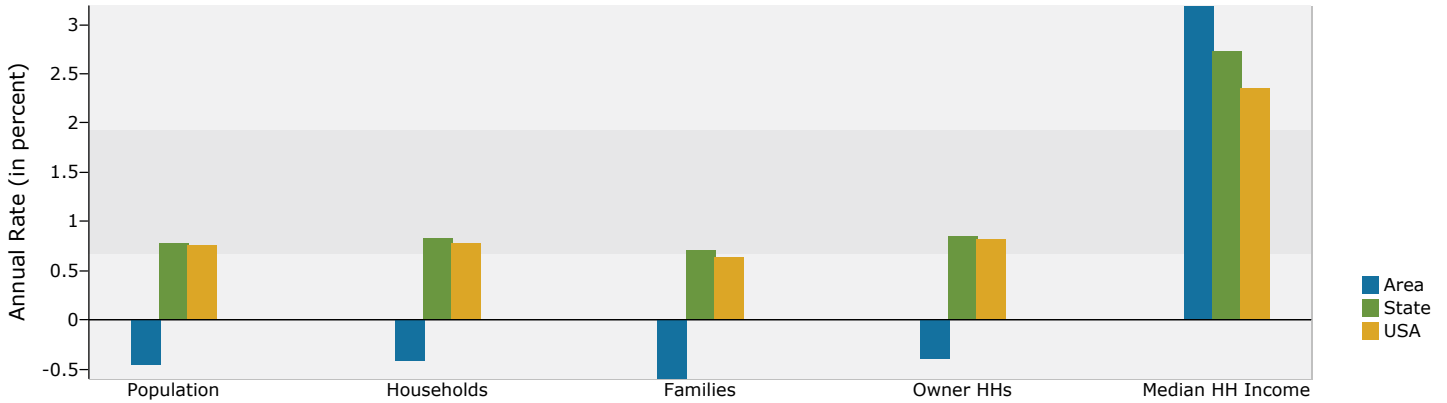


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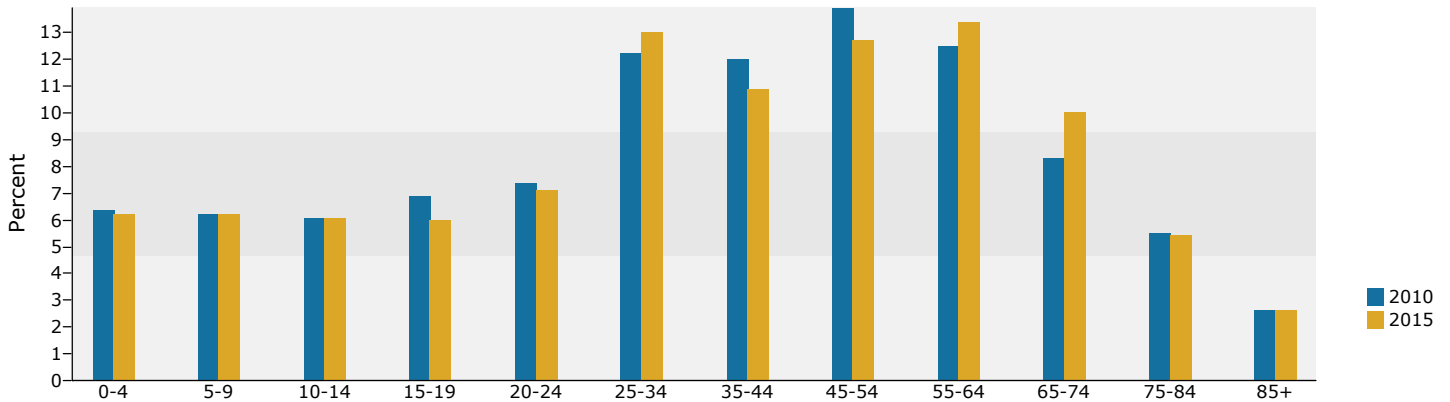
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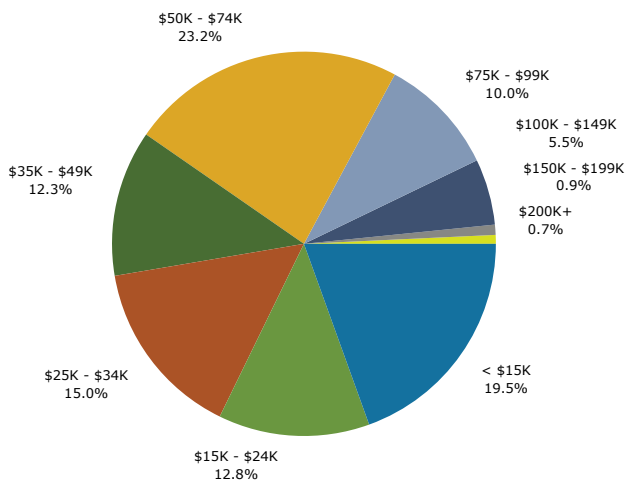
Trends 2010-2015



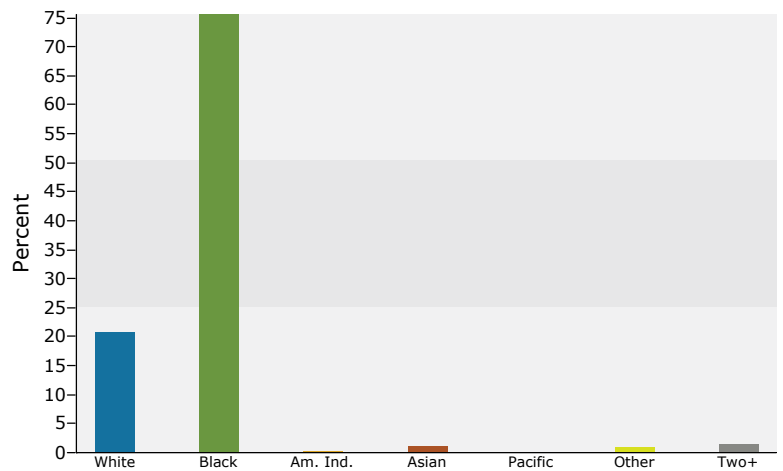
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 2.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

July 22, 2010

Made with ESRI Business Analyst



Demographic and Income Profile

Walnut Hill Market
 2100 S Crater Rd, Petersburg, VA 23805-2702
 Ring: 5 miles radius

Latitude: 37.20237
 Longitude: -77.38023

| Summary | 2000 | 2010 | 2015 |
|---------------------------------|--------|--------|----------|
| Population | 66,609 | 64,359 | 63,895 |
| Households | 24,465 | 23,939 | 23,842 |
| Families | 16,080 | 15,240 | 15,055 |
| Average Household Size | 2.46 | 2.42 | 2.41 |
| Owner Occupied Housing Units | 13,731 | 13,290 | 13,289 |
| Renter Occupied Housing Units | 10,733 | 10,649 | 10,553 |
| Median Age | 33.5 | 34.8 | 35.3 |
| Trends: 2010 - 2015 Annual Rate | Area | State | National |
| Population | -0.14% | 0.78% | 0.76% |
| Households | -0.08% | 0.83% | 0.78% |
| Families | -0.24% | 0.70% | 0.64% |
| Owner HHS | 0.00% | 0.85% | 0.82% |
| Median Household Income | 3.03% | 2.73% | 2.36% |

| Households by Income | 2000 | | 2010 | | 2015 | |
|-----------------------|--------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| < \$15,000 | 4,751 | 19.4% | 3,422 | 14.3% | 2,758 | 11.6% |
| \$15,000 - \$24,999 | 3,848 | 15.7% | 2,441 | 10.2% | 1,945 | 8.2% |
| \$25,000 - \$34,999 | 3,797 | 15.5% | 3,022 | 12.6% | 2,634 | 11.0% |
| \$35,000 - \$49,999 | 4,404 | 18.0% | 3,672 | 15.3% | 2,977 | 12.5% |
| \$50,000 - \$74,999 | 4,480 | 18.3% | 5,779 | 24.1% | 6,209 | 26.0% |
| \$75,000 - \$99,999 | 1,896 | 7.7% | 3,427 | 14.3% | 3,735 | 15.7% |
| \$100,000 - \$149,999 | 946 | 3.9% | 1,680 | 7.0% | 2,766 | 11.6% |
| \$150,000 - \$199,999 | 212 | 0.9% | 317 | 1.3% | 536 | 2.2% |
| \$200,000+ | 173 | 0.7% | 179 | 0.7% | 283 | 1.2% |

| | | | |
|--------------------------|----------|----------|----------|
| Median Household Income | \$34,524 | \$47,566 | \$55,211 |
| Average Household Income | \$43,251 | \$53,869 | \$62,176 |
| Per Capita Income | \$16,791 | \$21,699 | \$25,101 |

| Population by Age | 2000 | | 2010 | | 2015 | |
|-------------------|--------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 4,166 | 6.3% | 4,023 | 6.3% | 3,906 | 6.1% |
| 5 - 9 | 4,713 | 7.1% | 3,955 | 6.1% | 3,901 | 6.1% |
| 10 - 14 | 4,776 | 7.2% | 3,757 | 5.8% | 3,840 | 6.0% |
| 15 - 19 | 5,938 | 8.9% | 5,857 | 9.1% | 5,325 | 8.3% |
| 20 - 24 | 5,854 | 8.8% | 6,031 | 9.4% | 5,859 | 9.2% |
| 25 - 34 | 9,305 | 14.0% | 8,699 | 13.5% | 8,874 | 13.9% |
| 35 - 44 | 9,688 | 14.5% | 7,746 | 12.0% | 7,380 | 11.5% |
| 45 - 54 | 7,895 | 11.9% | 8,357 | 13.0% | 7,572 | 11.9% |
| 55 - 64 | 5,424 | 8.1% | 7,030 | 10.9% | 7,528 | 11.8% |
| 65 - 74 | 4,615 | 6.9% | 4,418 | 6.9% | 5,366 | 8.4% |
| 75 - 84 | 3,216 | 4.8% | 3,081 | 4.8% | 2,932 | 4.6% |
| 85+ | 1,021 | 1.5% | 1,404 | 2.2% | 1,414 | 2.2% |

| Race and Ethnicity | 2000 | | 2010 | | 2015 | |
|----------------------------|--------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 25,634 | 38.5% | 23,975 | 37.3% | 23,709 | 37.1% |
| Black Alone | 38,254 | 57.4% | 36,651 | 56.9% | 35,981 | 56.3% |
| American Indian Alone | 174 | 0.3% | 196 | 0.3% | 201 | 0.3% |
| Asian Alone | 759 | 1.1% | 1,012 | 1.6% | 1,178 | 1.8% |
| Pacific Islander Alone | 62 | 0.1% | 81 | 0.1% | 82 | 0.1% |
| Some Other Race Alone | 830 | 1.2% | 1,219 | 1.9% | 1,359 | 2.1% |
| Two or More Races | 896 | 1.3% | 1,224 | 1.9% | 1,386 | 2.2% |
| Hispanic Origin (Any Race) | 1,719 | 2.6% | 2,648 | 4.1% | 3,068 | 4.8% |

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

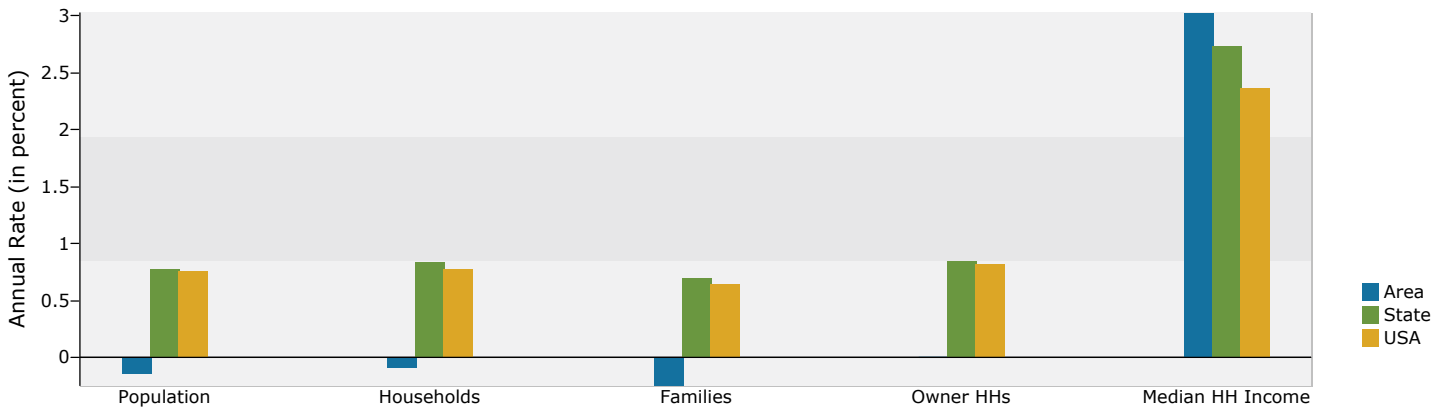
July 22, 2010

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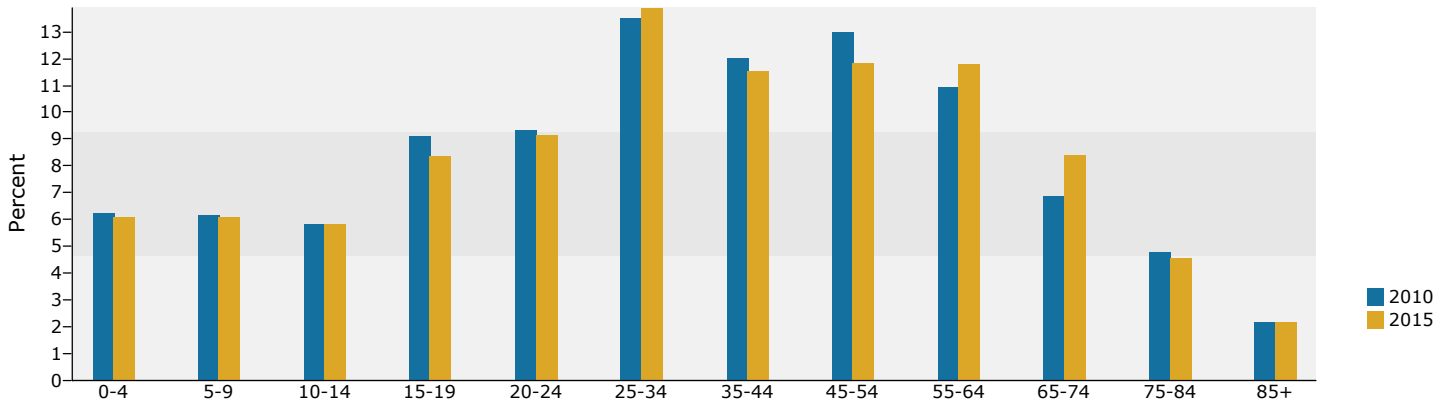
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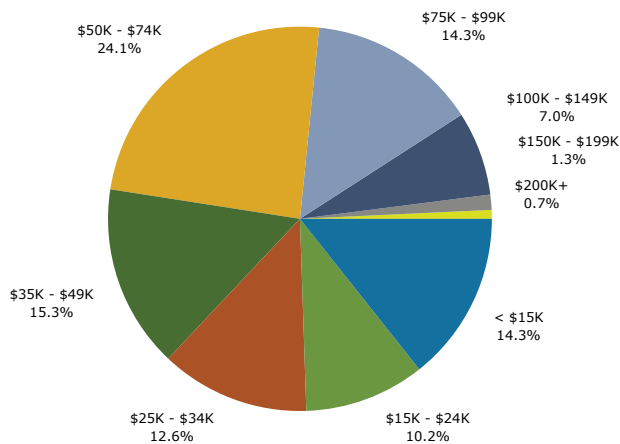
Trends 2010-2015



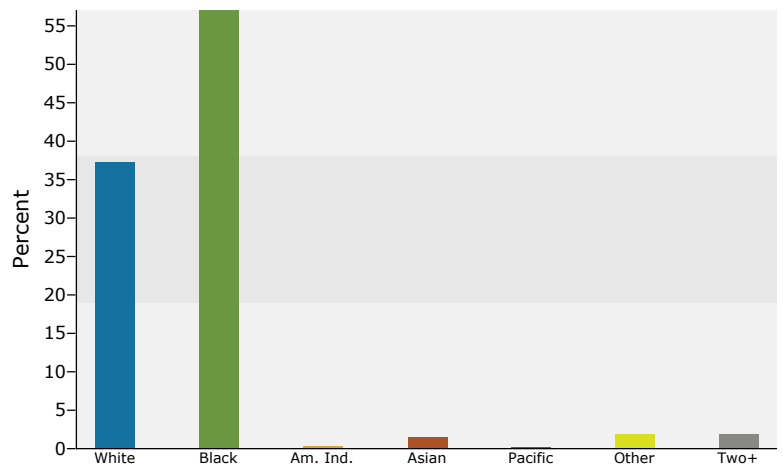
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 4.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

Walnut Hill Market
2100 S Crater Rd, Petersburg, VA 23805-2702
Ring: 1, 3, 5 Miles

Latitude: 37.20237
Longitude: -77.38023

