

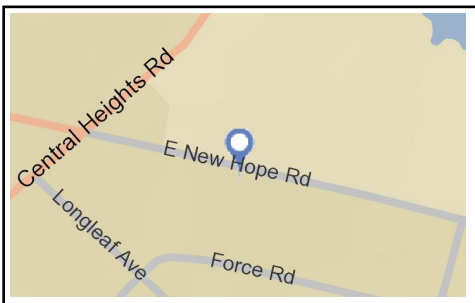
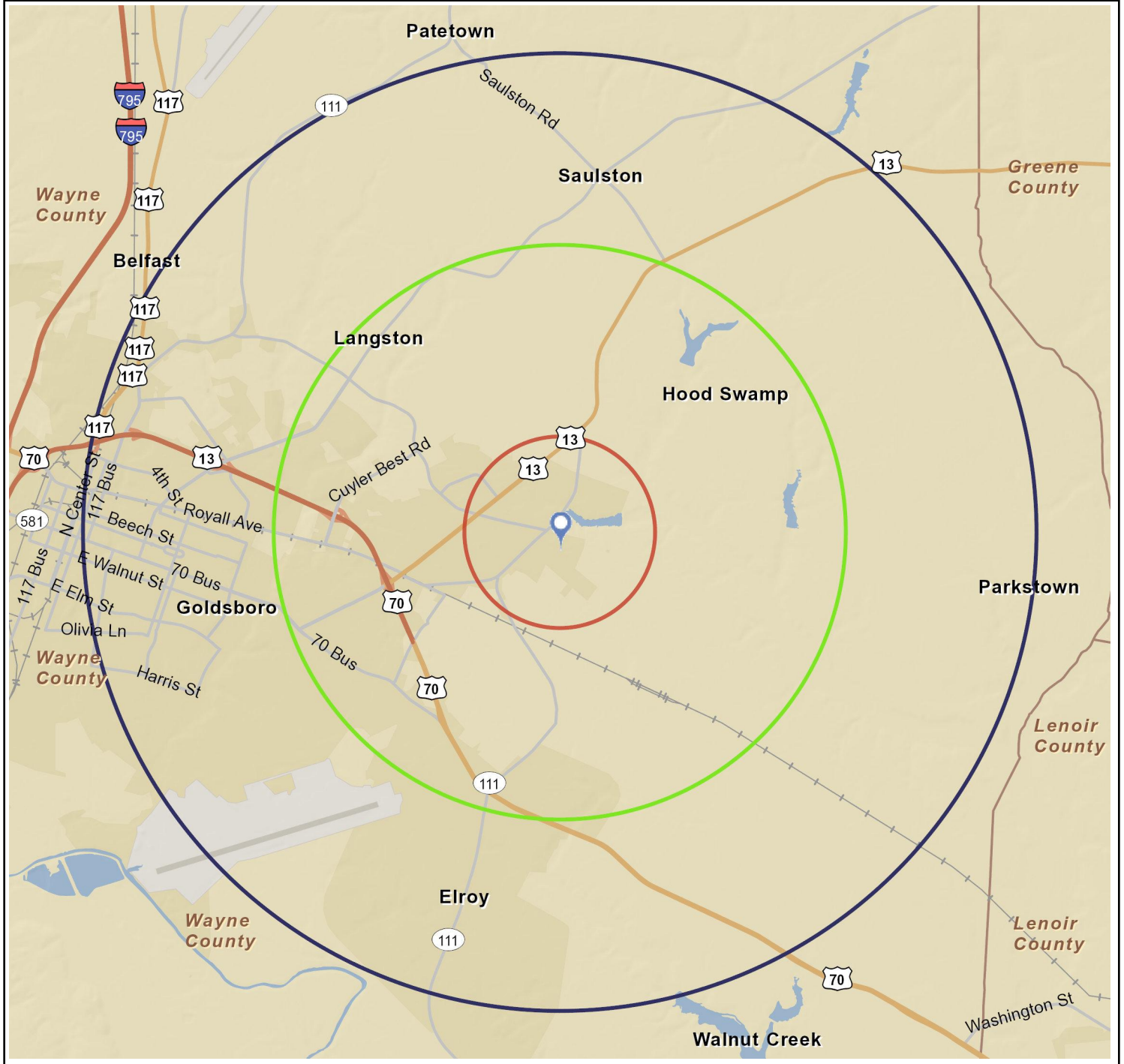


Site Map

555 E New Hope Rd
Goldsboro, NC 27534-7004

Site Type: Rings

Latitude: 35.38605
Longitude: -77.90473
Rings 1, 3, 5 Miles





Demographic and Income Profile

555 E New Hope Rd
 Goldsboro, NC 27534-7004

Site Type: Rings

Latitude: 35.38605
 Longitude: -77.90473
 Radius: 1 Miles

Summary	2000	2009	2014
Population	5,160	5,636	5,800
Households	1,920	2,174	2,262
Families	1,495	1,640	1,686
Average Household Size	2.69	2.59	2.56
Owner Occupied HUs	1,463	1,635	1,684
Renter Occupied HUs	457	540	578
Median Age	36.5	39.4	39.4

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.58%	1.58%	0.91%
Households	0.8%	1.68%	0.94%
Families	0.55%	1.45%	0.74%
Owner HHs	0.59%	1.70%	1.19%
Median Household Income	0.43%	0.85%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	266	13.9%	170	7.8%	165	7.3%
\$15,000 - \$24,999	226	11.8%	227	10.4%	219	9.7%
\$25,000 - \$34,999	190	9.9%	185	8.5%	174	7.7%
\$35,000 - \$49,999	385	20.1%	262	12.1%	231	10.2%
\$50,000 - \$74,999	484	25.2%	500	23.0%	632	28.0%
\$75,000 - \$99,999	225	11.7%	509	23.4%	502	22.2%
\$100,000 - \$149,999	119	6.2%	247	11.4%	260	11.5%
\$150,000 - \$199,000	22	1.1%	46	2.1%	50	2.2%
\$200,000+	0	0.0%	27	1.2%	28	1.2%
Median Household Income	\$45,253		\$60,290		\$61,591	
Average Household Income	\$49,834		\$65,747		\$66,793	
Per Capita Income	\$18,559		\$25,128		\$25,803	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	333	6.5%	349	6.2%	346	6.0%
5 - 9	386	7.5%	365	6.5%	374	6.5%
10 - 14	425	8.2%	383	6.8%	402	6.9%
15 - 19	425	8.2%	387	6.9%	368	6.3%
20 - 24	269	5.2%	307	5.4%	301	5.2%
25 - 34	597	11.6%	734	13.0%	765	13.2%
35 - 44	954	18.5%	724	12.8%	742	12.8%
45 - 54	811	15.7%	958	17.0%	843	14.5%
55 - 64	477	9.2%	745	13.2%	846	14.6%
65 - 74	328	6.4%	406	7.2%	494	8.5%
75 - 84	133	2.6%	229	4.1%	245	4.2%
85+	21	0.4%	52	0.9%	72	1.2%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,828	54.8%	2,880	51.1%	2,852	49.2%
Black Alone	2,005	38.8%	2,258	40.1%	2,336	40.3%
American Indian Alone	16	0.3%	20	0.4%	22	0.4%
Asian Alone	115	2.2%	174	3.1%	211	3.6%
Pacific Islander Alone	3	0.1%	5	0.1%	6	0.1%
Some Other Race Alone	108	2.1%	178	3.2%	233	4.0%
Two or More Races	86	1.7%	122	2.2%	139	2.4%
Hispanic Origin (Any Race)	217	4.2%	329	5.8%	409	7.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

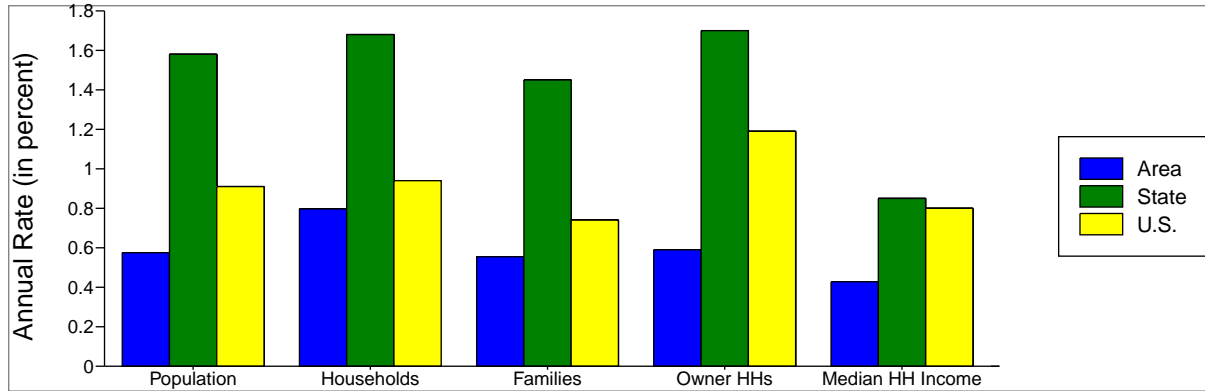


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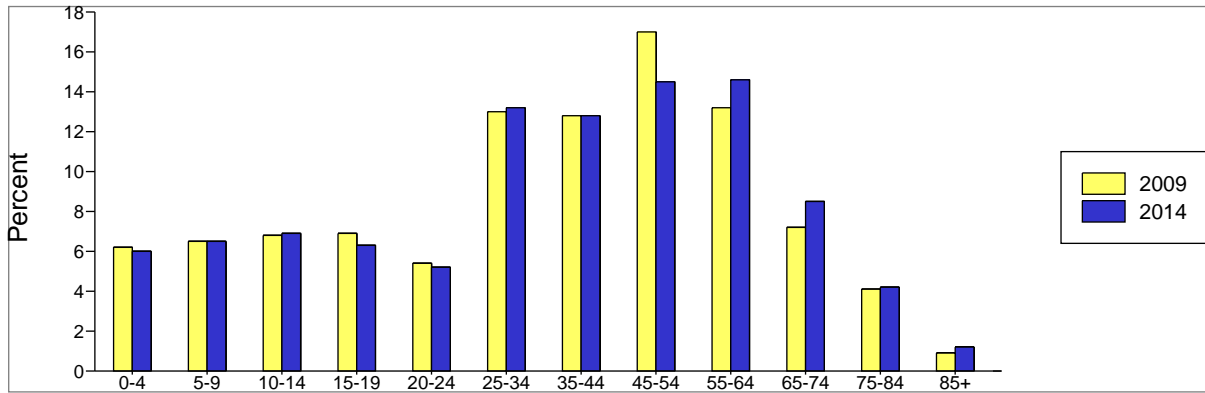
Site Type: Rings

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 Radius: 1 Miles

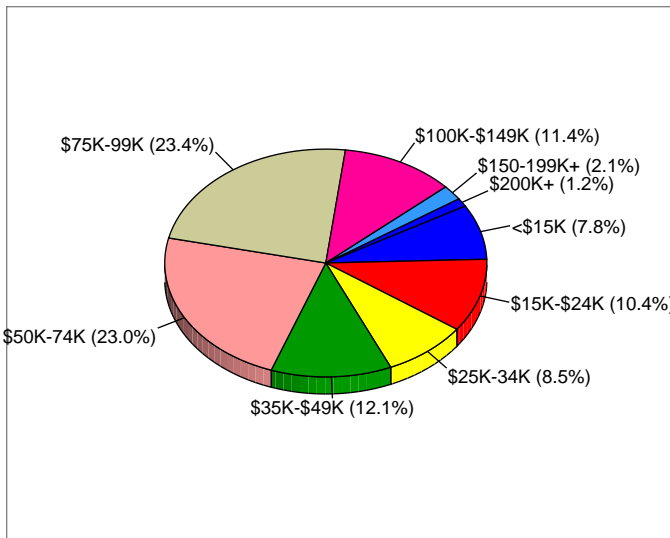
Trends 2009-2014



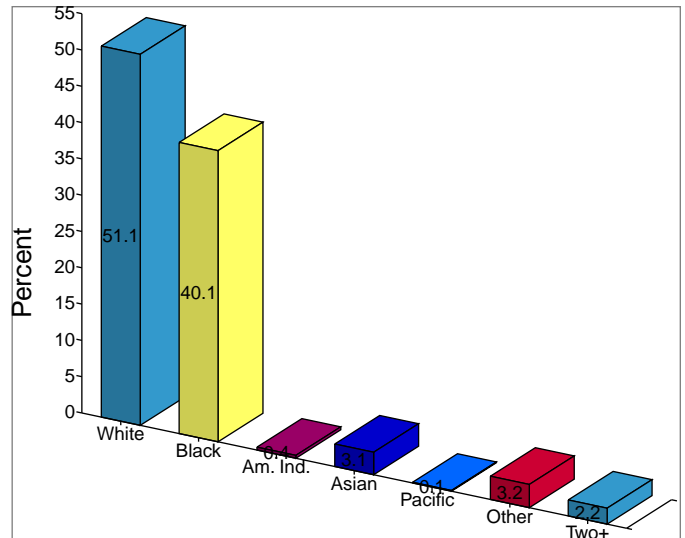
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 5.8%



Demographic and Income Profile

555 E New Hope Rd
 Goldsboro, NC 27534-7004

Site Type: Rings

Latitude: 35.38605
 Longitude: -77.90473
 Radius: 3 Miles

Summary	2000	2009	2014
Population	17,644	17,628	17,795
Households	6,956	7,285	7,410
Families	5,021	5,037	5,054
Average Household Size	2.45	2.37	2.36
Owner Occupied HUs	3,935	4,236	4,310
Renter Occupied HUs	3,021	3,049	3,101
Median Age	33.5	36.3	37.2

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.19%	1.58%	0.91%
Households	0.34%	1.68%	0.94%
Families	0.07%	1.45%	0.74%
Owner HHs	0.35%	1.70%	1.19%
Median Household Income	0.79%	0.85%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	916	13.1%	652	9.0%	617	8.3%
\$15,000 - \$24,999	954	13.7%	679	9.3%	648	8.7%
\$25,000 - \$34,999	1,102	15.8%	759	10.4%	693	9.4%
\$35,000 - \$49,999	1,569	22.5%	1,319	18.1%	1,180	15.9%
\$50,000 - \$74,999	1,324	19.0%	1,720	23.6%	2,119	28.6%
\$75,000 - \$99,999	652	9.4%	1,269	17.4%	1,233	16.6%
\$100,000 - \$149,999	315	4.5%	618	8.5%	636	8.6%
\$150,000 - \$199,000	39	0.6%	160	2.2%	166	2.2%
\$200,000+	98	1.4%	108	1.5%	116	1.6%
Median Household Income	\$39,499		\$52,425		\$54,517	
Average Household Income	\$49,038		\$62,774		\$64,476	
Per Capita Income	\$19,534		\$25,636		\$26,588	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,247	7.1%	1,206	6.8%	1,168	6.6%
5 - 9	1,279	7.3%	1,122	6.4%	1,124	6.3%
10 - 14	1,309	7.4%	1,106	6.3%	1,120	6.3%
15 - 19	1,233	7.0%	1,131	6.4%	1,043	5.9%
20 - 24	1,472	8.3%	1,371	7.8%	1,330	7.5%
25 - 34	2,669	15.1%	2,566	14.6%	2,585	14.5%
35 - 44	2,984	16.9%	2,349	13.3%	2,312	13.0%
45 - 54	2,222	12.6%	2,573	14.6%	2,324	13.1%
55 - 64	1,422	8.1%	2,013	11.4%	2,278	12.8%
65 - 74	1,150	6.5%	1,247	7.1%	1,488	8.4%
75 - 84	539	3.1%	748	4.2%	780	4.4%
85+	115	0.7%	197	1.1%	242	1.4%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,170	63.3%	10,369	58.8%	10,064	56.6%
Black Alone	5,265	29.8%	5,603	31.8%	5,743	32.3%
American Indian Alone	76	0.4%	80	0.5%	85	0.5%
Asian Alone	426	2.4%	597	3.4%	708	4.0%
Pacific Islander Alone	14	0.1%	19	0.1%	22	0.1%
Some Other Race Alone	360	2.0%	543	3.1%	699	3.9%
Two or More Races	332	1.9%	418	2.4%	474	2.7%
Hispanic Origin (Any Race)	720	4.1%	1,003	5.7%	1,233	6.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

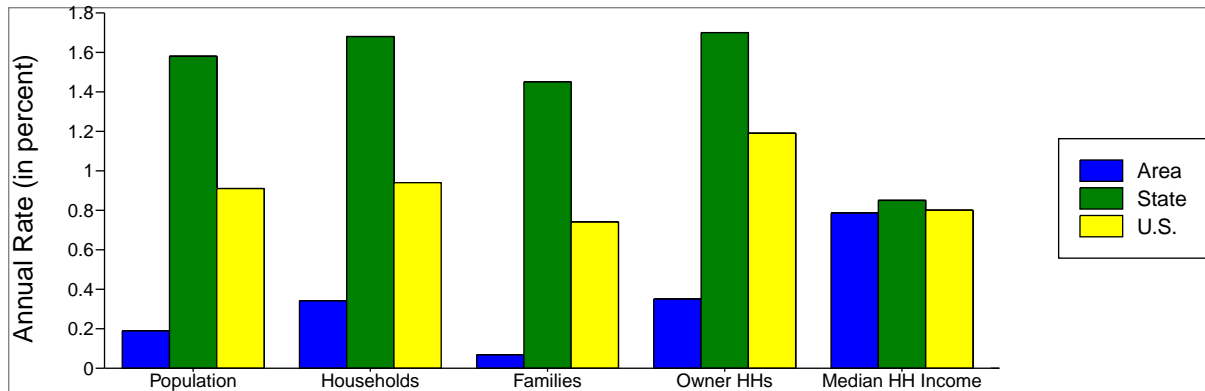


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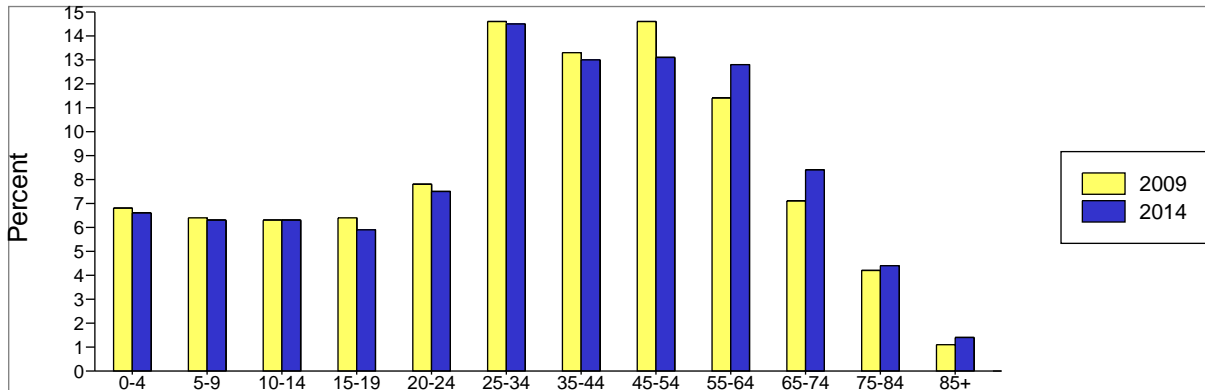
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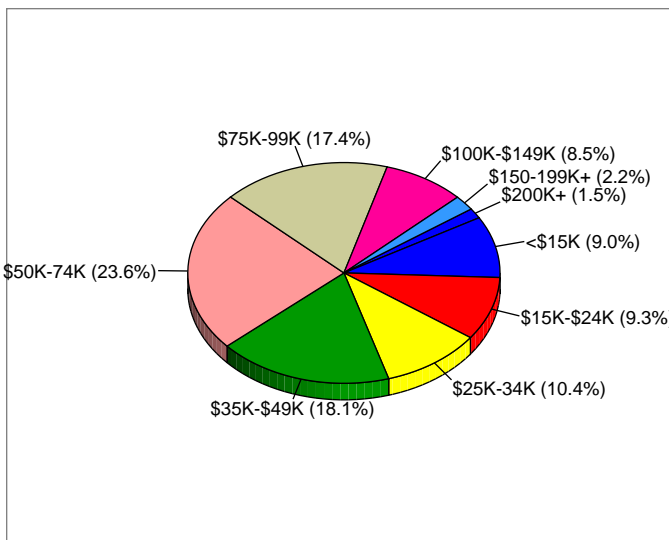
Trends 2009-2014



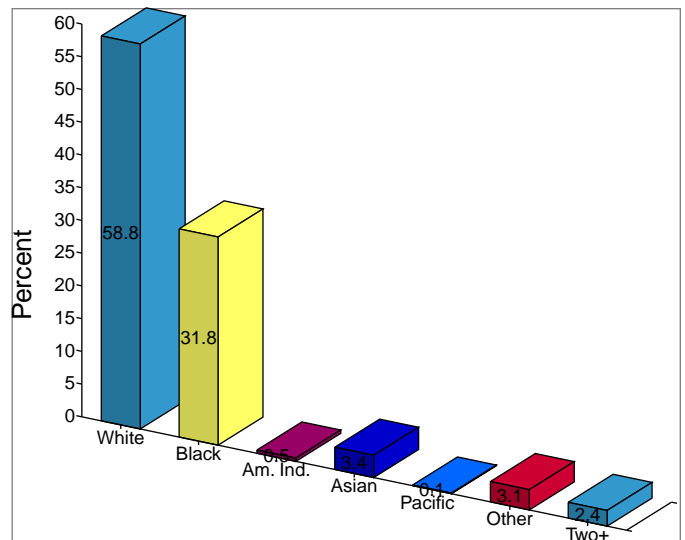
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 5.7%



Demographic and Income Profile

555 E New Hope Rd
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Site Type: Rings

Latitude: 35.38605
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 Radius: 5 Miles

Summary	2000	2009	2014
Population	44,882	43,935	43,922
Households	17,355	17,782	17,929
Families	11,938	11,771	11,728
Average Household Size	2.48	2.40	2.38
Owner Occupied HUs	9,360	9,709	9,835
Renter Occupied HUs	7,995	8,073	8,094
Median Age	33.9	36.0	36.7

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.01%	1.58%	0.91%
Households	0.16%	1.68%	0.94%
Families	-0.07%	1.45%	0.74%
Owner HHs	0.26%	1.70%	1.19%
Median Household Income	1.88%	0.85%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,416	19.8%	2,591	14.6%	2,473	13.8%
\$15,000 - \$24,999	2,785	16.1%	2,046	11.5%	1,958	10.9%
\$25,000 - \$34,999	2,805	16.2%	2,234	12.6%	2,066	11.5%
\$35,000 - \$49,999	3,244	18.8%	3,089	17.4%	2,825	15.8%
\$50,000 - \$74,999	2,749	15.9%	3,733	21.0%	4,522	25.2%
\$75,000 - \$99,999	1,422	8.2%	2,358	13.3%	2,291	12.8%
\$100,000 - \$149,999	534	3.1%	1,204	6.8%	1,234	6.9%
\$150,000 - \$199,000	94	0.5%	289	1.6%	301	1.7%
\$200,000+	217	1.3%	240	1.3%	258	1.4%
Median Household Income	\$33,491		\$43,547		\$47,803	
Average Household Income	\$43,443		\$54,762		\$56,479	
Per Capita Income	\$17,368		\$22,597		\$23,539	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,296	7.3%	3,155	7.2%	3,051	6.9%
5 - 9	3,387	7.5%	2,955	6.7%	2,921	6.7%
10 - 14	3,308	7.4%	2,857	6.5%	2,868	6.5%
15 - 19	3,047	6.8%	2,856	6.5%	2,606	5.9%
20 - 24	3,650	8.1%	3,328	7.6%	3,285	7.5%
25 - 34	6,469	14.4%	6,258	14.2%	6,219	14.2%
35 - 44	7,077	15.8%	5,633	12.8%	5,530	12.6%
45 - 54	5,493	12.2%	6,159	14.0%	5,505	12.5%
55 - 64	3,684	8.2%	4,862	11.1%	5,487	12.5%
65 - 74	3,081	6.9%	3,053	6.9%	3,558	8.1%
75 - 84	1,881	4.2%	2,096	4.8%	2,091	4.8%
85+	511	1.1%	723	1.6%	802	1.8%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,015	55.7%	22,967	52.3%	22,206	50.6%
Black Alone	17,411	38.8%	17,657	40.2%	17,753	40.4%
American Indian Alone	156	0.3%	160	0.4%	167	0.4%
Asian Alone	710	1.6%	971	2.2%	1,145	2.6%
Pacific Islander Alone	37	0.1%	47	0.1%	53	0.1%
Some Other Race Alone	812	1.8%	1,228	2.8%	1,578	3.6%
Two or More Races	741	1.7%	905	2.1%	1,020	2.3%
Hispanic Origin (Any Race)	1,621	3.6%	2,237	5.1%	2,732	6.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



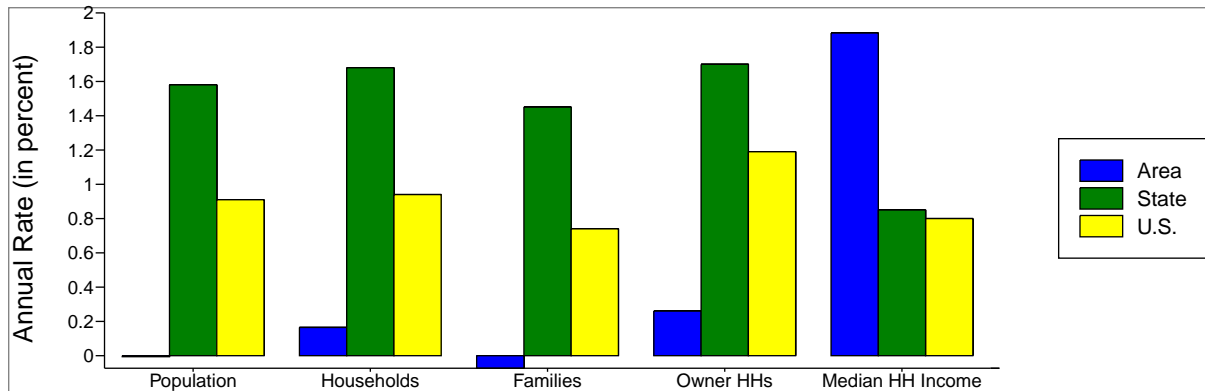
Demographic and Income Profile

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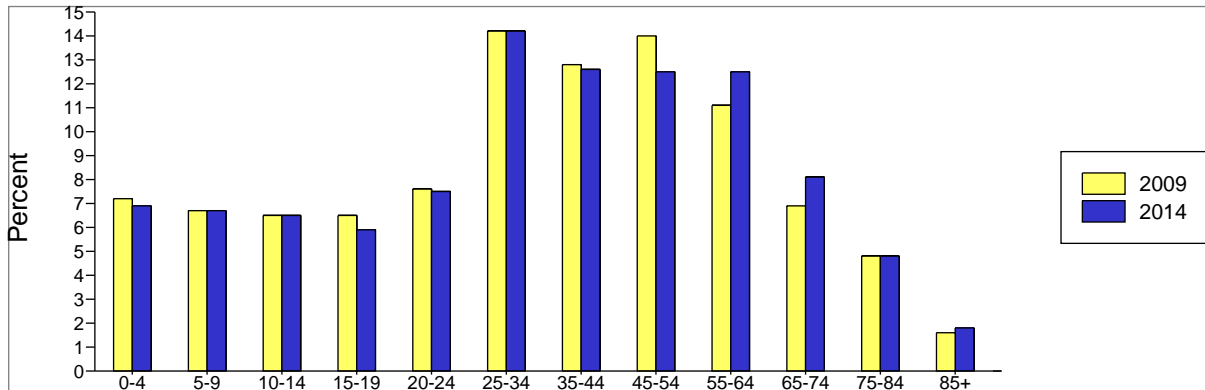
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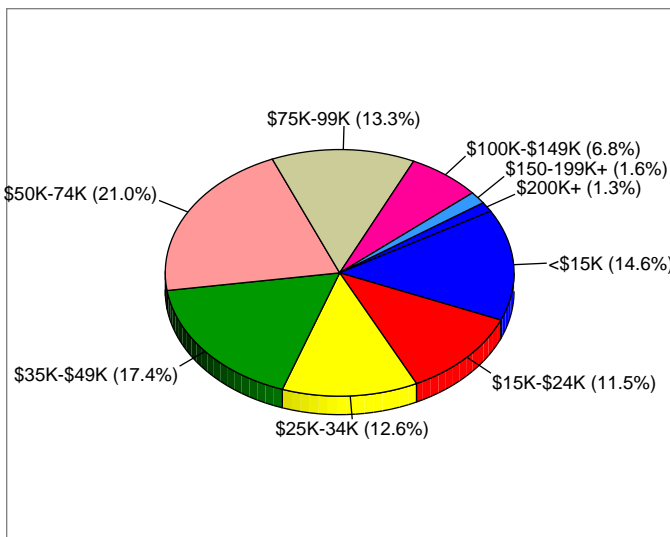
Trends 2009-2014



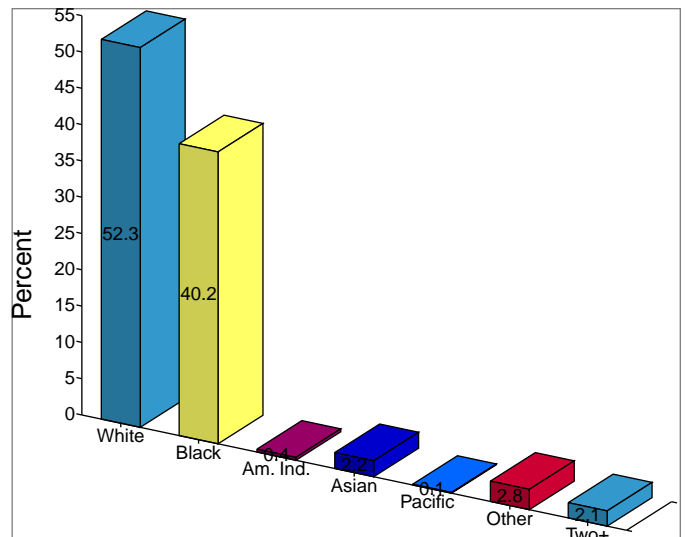
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 5.1%