



Demographic and Income Profile

Morrisville Market
3560 Davis Dr
Morrisville, NC 27560-8819

Latitude: 35.81874
Longitude: -78.84744
Radius: 1 Miles

Site Type: Rings

Summary	2000	2009	2014
Population	4,783	9,933	13,031
Households	1,897	3,915	5,112
Families	1,377	3,035	3,924
Average Household Size	2.52	2.54	2.55
Owner Occupied HUs	1,336	2,476	3,224
Renter Occupied HUs	561	1,439	1,888
Median Age	34.5	32.7	31.4

Trends: 2009-2014 Annual Rate	Area	State	National
Population	5.58%	1.58%	0.91%
Households	5.48%	1.68%	0.94%
Families	5.27%	1.45%	0.74%
Owner HHs	5.42%	1.70%	1.19%
Median Household Income	0.97%	0.85%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	91	4.8%	92	2.4%	110	2.2%
\$15,000 - \$24,999	94	4.9%	134	3.4%	164	3.2%
\$25,000 - \$34,999	116	6.1%	148	3.8%	169	3.3%
\$35,000 - \$49,999	203	10.7%	240	6.1%	297	5.8%
\$50,000 - \$74,999	386	20.3%	519	13.3%	623	12.2%
\$75,000 - \$99,999	257	13.5%	630	16.1%	622	12.2%
\$100,000 - \$149,999	392	20.6%	975	24.9%	1,525	29.8%
\$150,000 - \$199,000	222	11.7%	556	14.2%	739	14.5%
\$200,000+	144	7.6%	620	15.8%	862	16.9%
Median Household Income	\$79,847		\$109,452		\$114,868	
Average Household Income	\$99,252		\$136,761		\$144,878	
Per Capita Income	\$38,013		\$51,715		\$54,496	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	424	8.9%	849	8.5%	1,115	8.6%
5 - 9	440	9.2%	755	7.6%	991	7.6%
10 - 14	356	7.4%	717	7.2%	886	6.8%
15 - 19	224	4.7%	660	6.6%	760	5.8%
20 - 24	197	4.1%	754	7.6%	1,036	8.0%
25 - 34	793	16.6%	1,537	15.5%	2,516	19.3%
35 - 44	1,136	23.8%	1,567	15.8%	1,677	12.9%
45 - 54	651	13.6%	1,656	16.7%	1,919	14.7%
55 - 64	328	6.9%	871	8.8%	1,259	9.7%
65 - 74	157	3.3%	366	3.7%	591	4.5%
75 - 84	61	1.3%	160	1.6%	219	1.7%
85+	15	0.3%	42	0.4%	62	0.5%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,950	82.6%	7,687	77.4%	9,817	75.3%
Black Alone	314	6.6%	708	7.1%	924	7.1%
American Indian Alone	20	0.4%	48	0.5%	66	0.5%
Asian Alone	388	8.1%	1,141	11.5%	1,694	13.0%
Pacific Islander Alone	1	0.0%	3	0.0%	4	0.0%
Some Other Race Alone	50	1.0%	185	1.9%	291	2.2%
Two or More Races	59	1.2%	162	1.6%	235	1.8%
Hispanic Origin (Any Race)	133	2.8%	433	4.4%	665	5.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



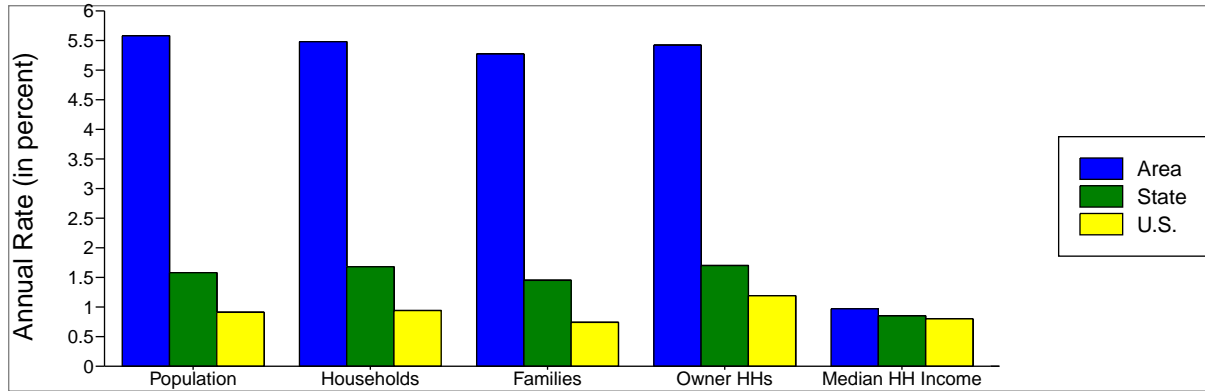
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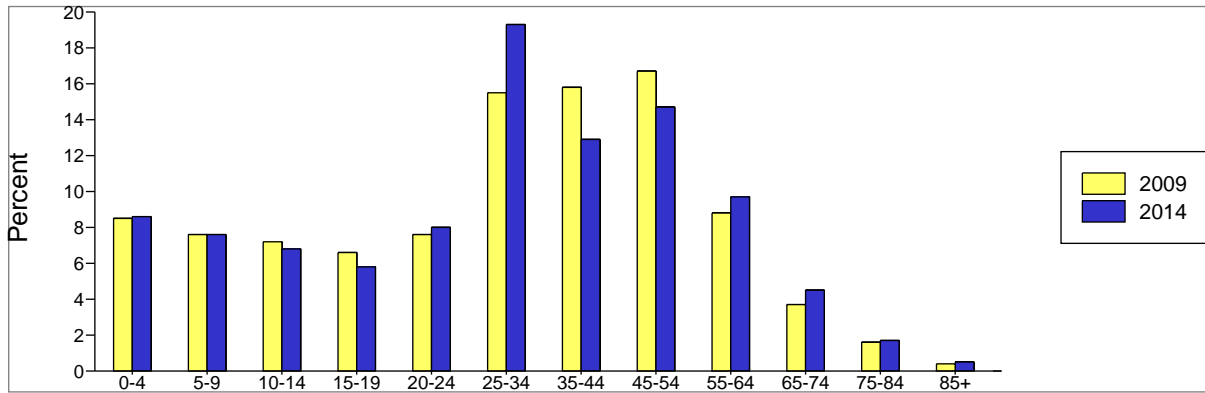
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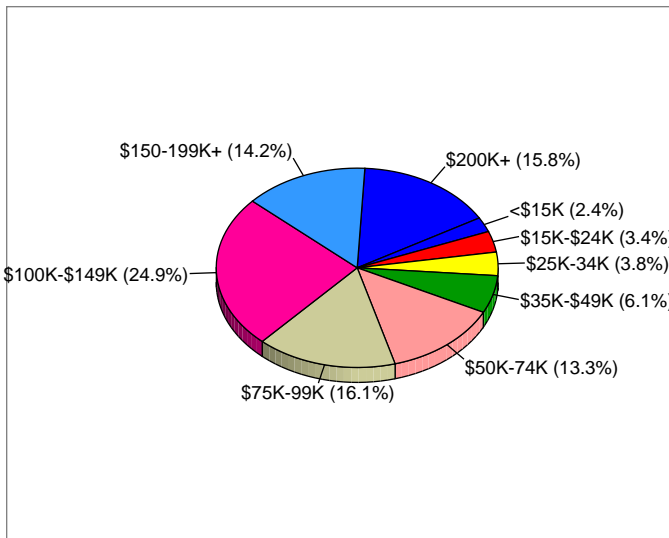
Trends 2009-2014



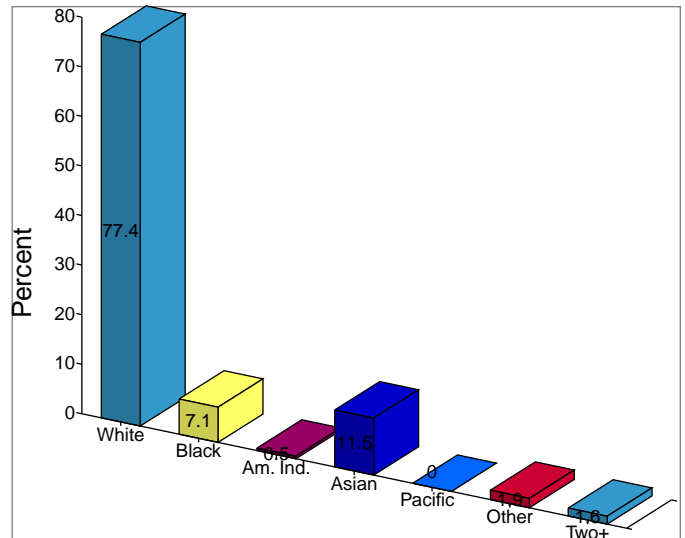
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 4.4%



Demographic and Income Profile

Morrisville Market
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Latitude: 35.81874
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Radius: 3 Miles

Site Type: Rings

Summary	2000	2009	2014
Population	26,786	51,177	64,871
Households	9,867	18,678	23,700
Families	7,258	13,807	17,304
Average Household Size	2.71	2.74	2.74
Owner Occupied HUs	6,900	12,359	15,587
Renter Occupied HUs	2,966	6,319	8,112
Median Age	33.0	33.6	33.0

Trends: 2009-2014 Annual Rate	Area	State	National
Population	4.86%	1.58%	0.91%
Households	4.88%	1.68%	0.94%
Families	4.62%	1.45%	0.74%
Owner HHs	4.75%	1.70%	1.19%
Median Household Income	0.68%	0.85%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	362	3.7%	516	2.8%	599	2.5%
\$15,000 - \$24,999	463	4.7%	470	2.5%	567	2.4%
\$25,000 - \$34,999	509	5.1%	686	3.7%	761	3.2%
\$35,000 - \$49,999	980	9.9%	1,047	5.6%	1,256	5.3%
\$50,000 - \$74,999	2,161	21.8%	2,273	12.2%	2,691	11.4%
\$75,000 - \$99,999	1,574	15.9%	2,724	14.6%	2,529	10.7%
\$100,000 - \$149,999	2,366	23.9%	5,109	27.4%	7,727	32.6%
\$150,000 - \$199,000	874	8.8%	2,823	15.1%	3,570	15.1%
\$200,000+	605	6.1%	3,031	16.2%	4,001	16.9%
Median Household Income	\$80,955		\$115,543		\$119,498	
Average Household Income	\$96,029		\$139,159		\$145,870	
Per Capita Income	\$35,801		\$51,252		\$53,790	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,558	9.5%	4,709	9.2%	5,872	9.1%
5 - 9	2,643	9.9%	4,486	8.8%	5,618	8.7%
10 - 14	2,114	7.9%	4,232	8.3%	5,155	7.9%
15 - 19	1,253	4.7%	3,414	6.7%	4,078	6.3%
20 - 24	1,114	4.2%	2,603	5.1%	3,699	5.7%
25 - 34	4,826	18.0%	7,300	14.3%	10,047	15.5%
35 - 44	6,519	24.3%	9,834	19.2%	11,068	17.1%
45 - 54	3,346	12.5%	8,539	16.7%	10,187	15.7%
55 - 64	1,402	5.2%	3,840	7.5%	5,722	8.8%
65 - 74	645	2.4%	1,436	2.8%	2,363	3.6%
75 - 84	272	1.0%	605	1.2%	814	1.3%
85+	94	0.4%	177	0.3%	249	0.4%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	22,218	82.9%	39,998	78.2%	49,448	76.2%
Black Alone	1,514	5.7%	3,349	6.5%	4,266	6.6%
American Indian Alone	76	0.3%	176	0.3%	237	0.4%
Asian Alone	2,361	8.8%	5,942	11.6%	8,433	13.0%
Pacific Islander Alone	8	0.0%	20	0.0%	28	0.0%
Some Other Race Alone	198	0.7%	681	1.3%	1,044	1.6%
Two or More Races	410	1.5%	1,012	2.0%	1,415	2.2%
Hispanic Origin (Any Race)	719	2.7%	2,145	4.2%	3,178	4.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



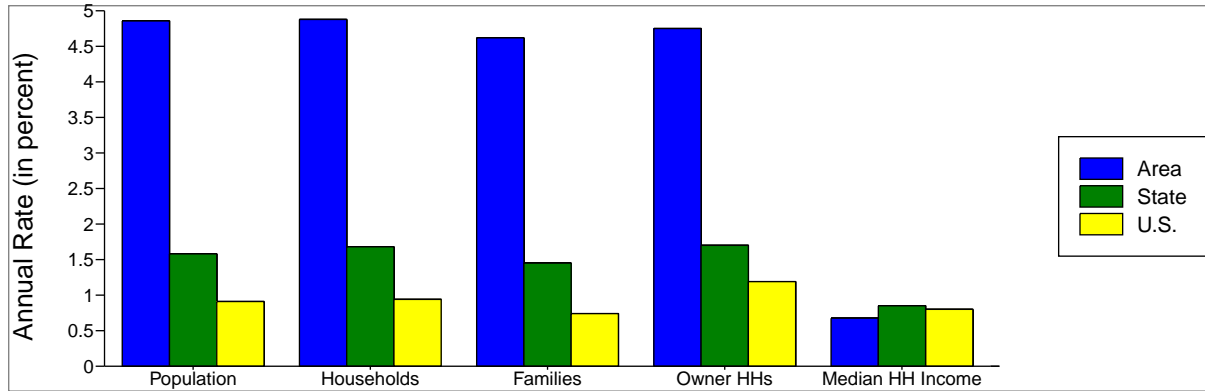
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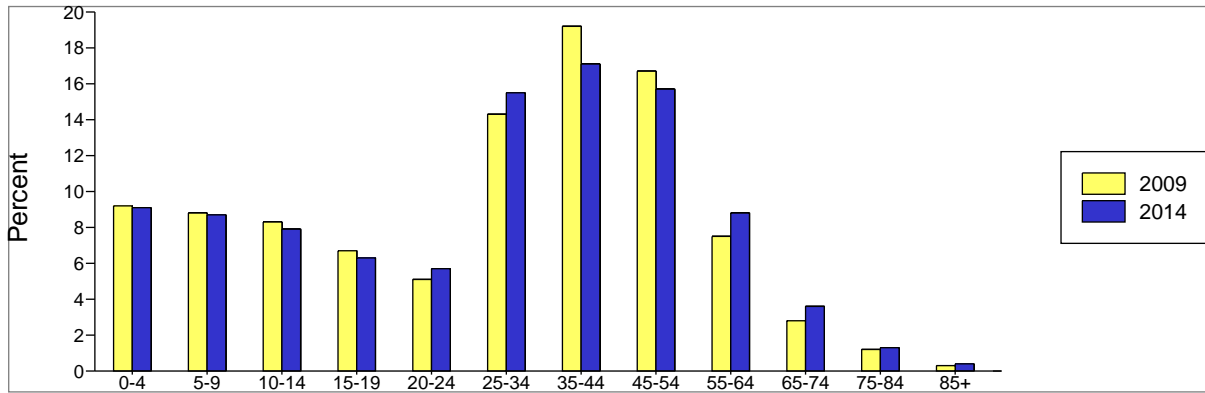
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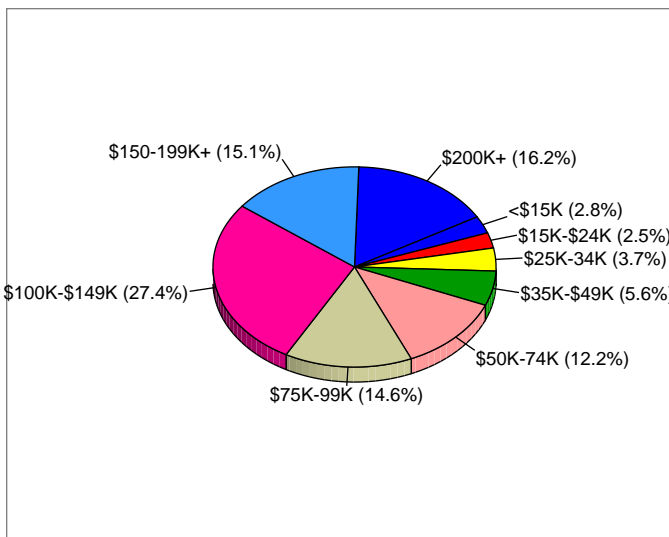
Trends 2009-2014



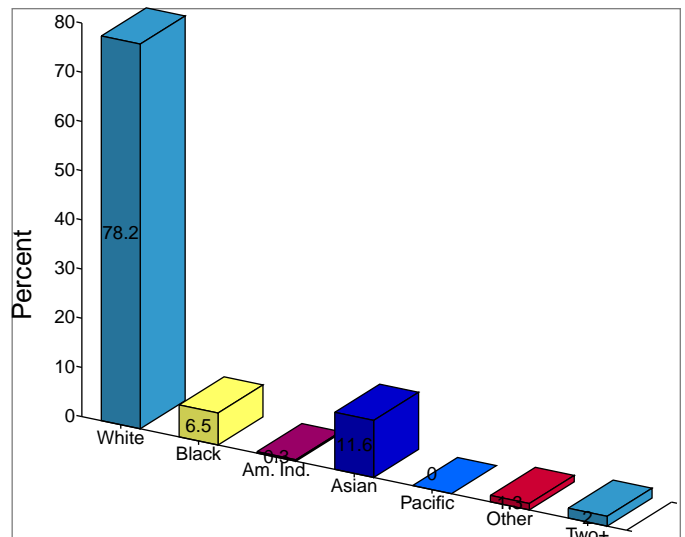
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 4.2%



Demographic and Income Profile

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Latitude: 35.81874
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Site Type: Rings

Summary	2000	2009	2014
Population	284,321	403,789	478,366
Households	111,792	162,692	193,387
Families	69,932	97,444	114,226
Average Household Size	2.45	2.43	2.43
Owner Occupied HUs	69,234	98,318	116,711
Renter Occupied HUs	42,558	64,374	76,676
Median Age	31.8	33.7	33.6

Trends: 2009-2014 Annual Rate	Area	State	National
Population	3.45%	1.58%	0.91%
Households	3.52%	1.68%	0.94%
Families	3.23%	1.45%	0.74%
Owner HHs	3.49%	1.70%	1.19%
Median Household Income	1.51%	0.85%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	7,565	6.8%	8,024	4.9%	8,845	4.6%
\$15,000 - \$24,999	8,651	7.7%	7,018	4.3%	7,854	4.1%
\$25,000 - \$34,999	10,930	9.8%	9,932	6.1%	10,472	5.4%
\$35,000 - \$49,999	16,293	14.6%	17,910	11.0%	19,740	10.2%
\$50,000 - \$74,999	24,047	21.5%	28,596	17.6%	32,528	16.8%
\$75,000 - \$99,999	17,491	15.7%	28,078	17.3%	28,484	14.7%
\$100,000 - \$149,999	17,929	16.0%	36,742	22.6%	53,087	27.5%
\$150,000 - \$199,000	5,126	4.6%	13,806	8.5%	16,643	8.6%
\$200,000+	3,697	3.3%	12,586	7.7%	15,734	8.1%
Median Household Income	\$61,726		\$82,023		\$88,385	
Average Household Income	\$75,310		\$101,926		\$106,705	
Per Capita Income	\$29,871		\$41,336		\$43,394	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	19,765	7.0%	28,887	7.2%	34,293	7.2%
5 - 9	19,671	6.9%	26,995	6.7%	32,226	6.7%
10 - 14	18,140	6.4%	26,029	6.4%	30,264	6.3%
15 - 19	19,220	6.8%	26,691	6.6%	29,546	6.2%
20 - 24	26,800	9.4%	34,357	8.5%	40,759	8.5%
25 - 34	55,824	19.6%	67,444	16.7%	83,322	17.4%
35 - 44	52,190	18.4%	68,413	16.9%	74,578	15.6%
45 - 54	36,377	12.8%	60,280	14.9%	68,012	14.2%
55 - 64	17,993	6.3%	36,547	9.1%	47,039	9.8%
65 - 74	10,028	3.5%	16,023	4.0%	24,198	5.1%
75 - 84	6,204	2.2%	8,598	2.1%	10,022	2.1%
85+	2,109	0.7%	3,525	0.9%	4,107	0.9%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	222,235	78.2%	295,825	73.3%	341,713	71.4%
Black Alone	34,241	12.0%	53,477	13.2%	63,185	13.2%
American Indian Alone	940	0.3%	1,472	0.4%	1,818	0.4%
Asian Alone	16,907	5.9%	32,687	8.1%	43,815	9.2%
Pacific Islander Alone	89	0.0%	175	0.0%	235	0.0%
Some Other Race Alone	4,942	1.7%	11,188	2.8%	15,879	3.3%
Two or More Races	4,967	1.7%	8,965	2.2%	11,721	2.5%
Hispanic Origin (Any Race)	12,401	4.4%	25,296	6.3%	34,701	7.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



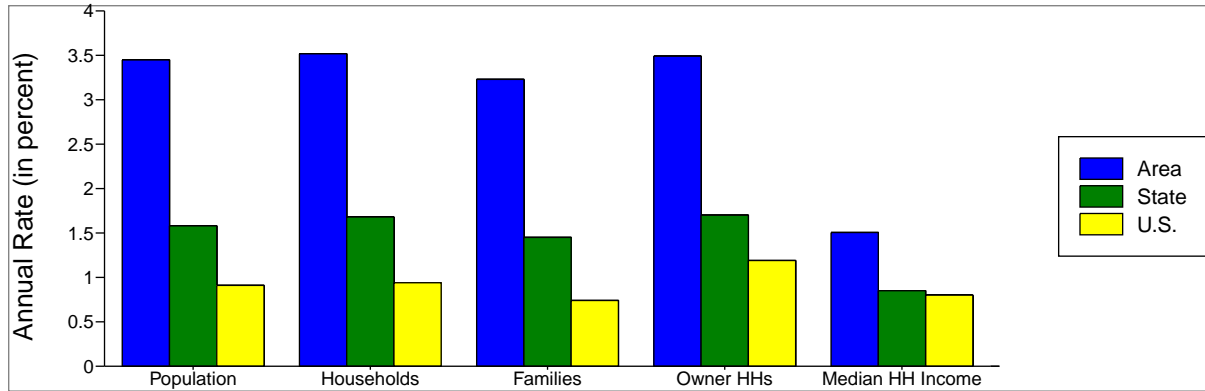
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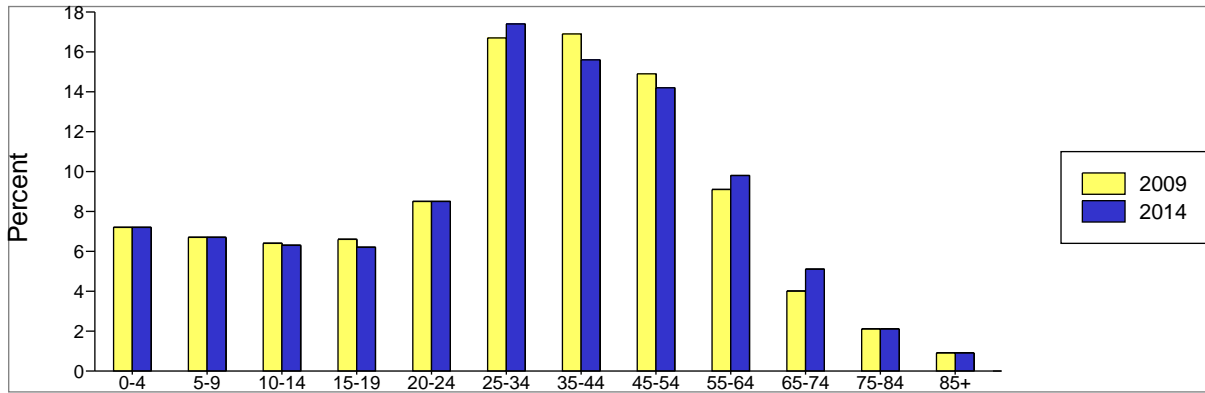
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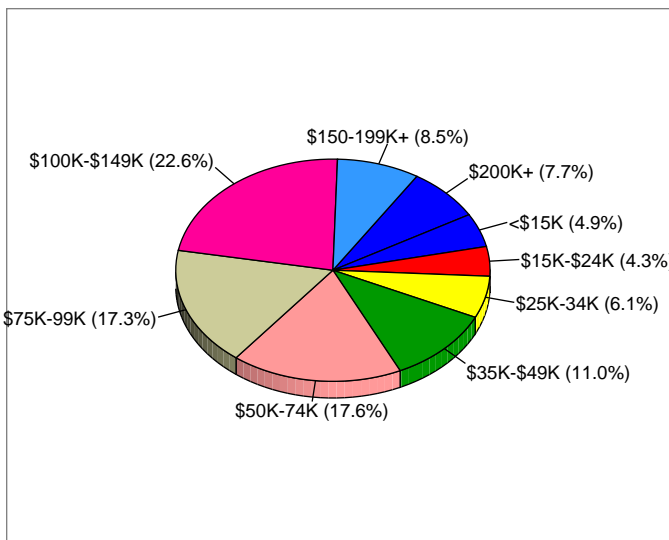
Trends 2009-2014



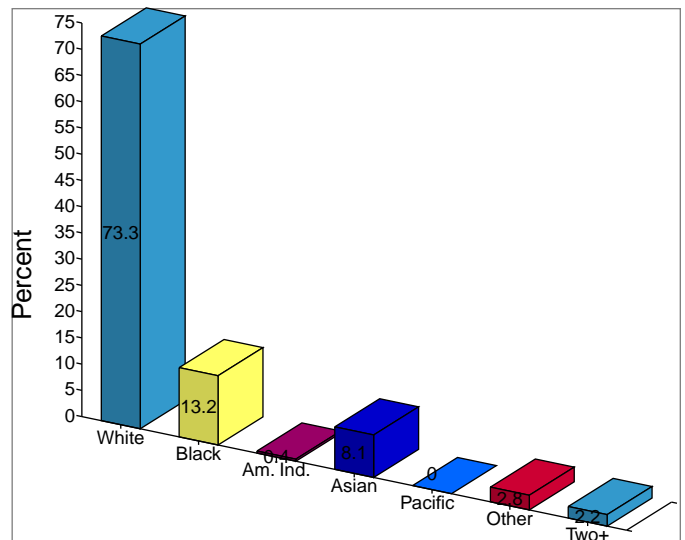
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 6.3%



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Latitude: 35.81874
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Rings 1, 3, 10 Miles

Site Type: Rings

