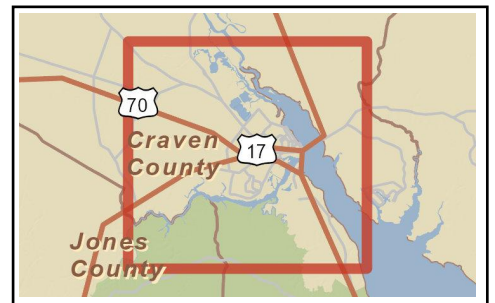
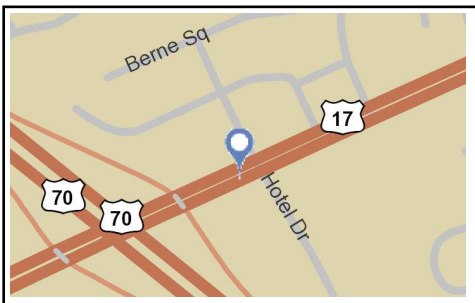




2604 Dr M L King Jr Blvd
New Bern, NC 28562-4238

Site Type: Rings

Latitude: 35.10494
Longitude: -77.08247
Rings 1, 3, 5 Miles





Demographic and Income Profile

2604 Dr M L King Jr Blvd
New Bern, NC 28562-4238

Site Type: Rings

Latitude: 35.10494
Longitude: -77.08247
Radius: 1 Miles

Summary	2000	2009	2014
Population	4,703	5,094	5,189
Households	2,091	2,326	2,396
Families	1,245	1,344	1,367
Average Household Size	2.21	2.15	2.13
Owner Occupied HUs	1,283	1,370	1,388
Renter Occupied HUs	808	957	1,009
Median Age	39.4	42.1	43.2

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.37%	1.58%	0.91%
Households	0.59%	1.68%	0.94%
Families	0.34%	1.45%	0.74%
Owner HHs	0.26%	1.70%	1.19%
Median Household Income	1.08%	0.85%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	383	18.2%	302	13.0%	295	12.3%
\$15,000 - \$24,999	395	18.8%	320	13.8%	321	13.4%
\$25,000 - \$34,999	381	18.1%	290	12.5%	279	11.6%
\$35,000 - \$49,999	385	18.3%	422	18.1%	438	18.3%
\$50,000 - \$74,999	361	17.2%	649	27.9%	729	30.4%
\$75,000 - \$99,999	126	6.0%	195	8.4%	178	7.4%
\$100,000 - \$149,999	47	2.2%	99	4.3%	101	4.2%
\$150,000 - \$199,000	3	0.1%	28	1.2%	29	1.2%
\$200,000+	23	1.1%	21	0.9%	26	1.1%
Median Household Income	\$31,688		\$41,673		\$43,979	
Average Household Income	\$42,229		\$51,112		\$52,513	
Per Capita Income	\$19,252		\$23,251		\$24,137	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	278	5.9%	297	5.8%	292	5.6%
5 - 9	291	6.2%	290	5.7%	289	5.6%
10 - 14	322	6.8%	296	5.8%	298	5.7%
15 - 19	267	5.7%	301	5.9%	288	5.6%
20 - 24	262	5.6%	295	5.8%	292	5.6%
25 - 34	617	13.1%	595	11.7%	611	11.8%
35 - 44	726	15.4%	664	13.0%	646	12.5%
45 - 54	613	13.0%	778	15.3%	710	13.7%
55 - 64	384	8.2%	636	12.5%	747	14.4%
65 - 74	454	9.7%	385	7.6%	495	9.5%
75 - 84	322	6.8%	363	7.1%	320	6.2%
85+	168	3.6%	193	3.8%	199	3.8%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,968	63.1%	3,078	60.4%	3,050	58.8%
Black Alone	1,552	33.0%	1,717	33.7%	1,765	34.0%
American Indian Alone	10	0.2%	13	0.3%	13	0.3%
Asian Alone	41	0.9%	64	1.3%	80	1.5%
Pacific Islander Alone	2	0.0%	3	0.1%	3	0.1%
Some Other Race Alone	70	1.5%	131	2.6%	175	3.4%
Two or More Races	60	1.3%	88	1.7%	104	2.0%
Hispanic Origin (Any Race)	121	2.6%	211	4.1%	273	5.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

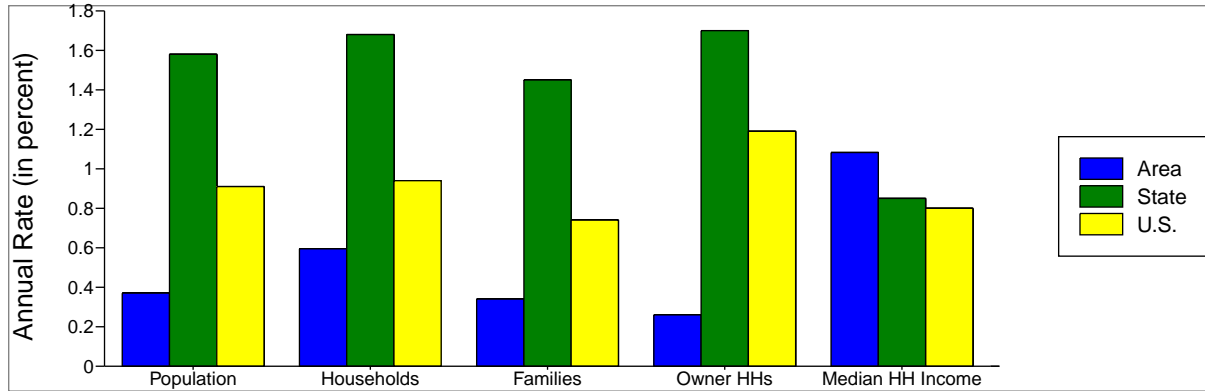


2604 Dr M L King Jr Blvd
New Bern, NC 28562-4238

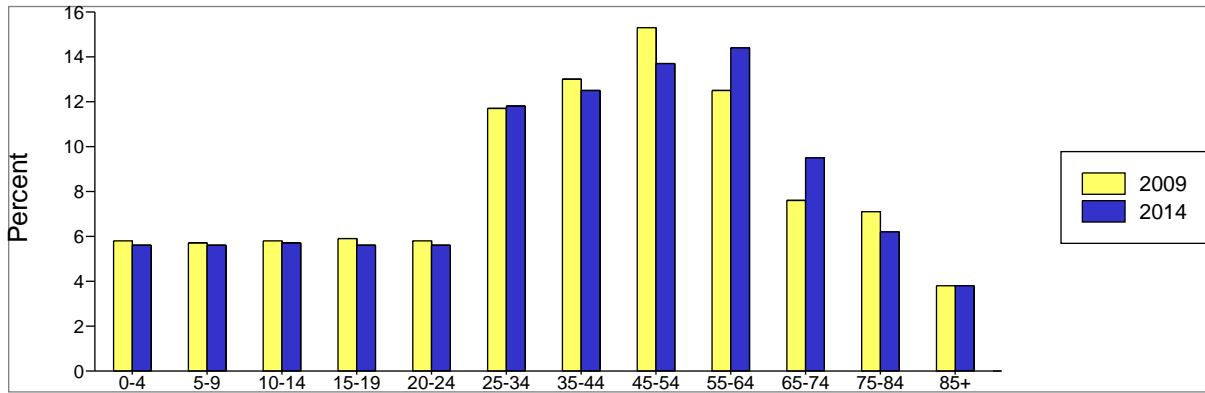
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Longitude: -77.08247
Radius: 1 Miles

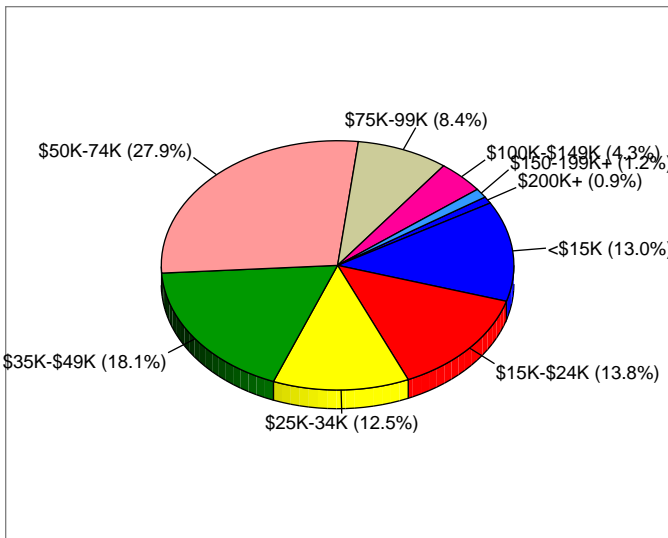
Trends 2009-2014



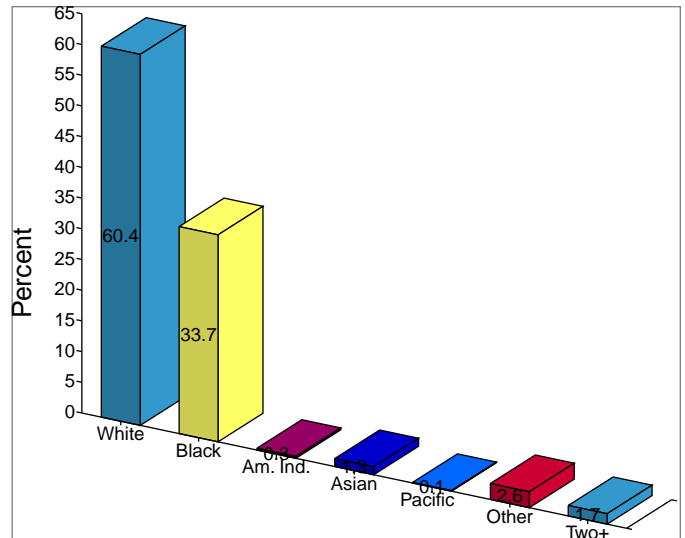
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 4.1%



Demographic and Income Profile

2604 Dr M L King Jr Blvd
New Bern, NC 28562-4238

Site Type: Rings

Latitude: 35.10494
Longitude: -77.08247
Radius: 3 Miles

Summary	2000	2009	2014
Population	28,062	29,973	30,839
Households	12,051	13,346	13,879
Families	7,831	8,477	8,749
Average Household Size	2.28	2.21	2.19
Owner Occupied HUs	7,699	8,435	8,788
Renter Occupied HUs	4,351	4,912	5,091
Median Age	40.2	42.7	43.6

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.57%	1.58%	0.91%
Households	0.79%	1.68%	0.94%
Families	0.63%	1.45%	0.74%
Owner HHs	0.82%	1.70%	1.19%
Median Household Income	1.31%	0.85%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,689	22.3%	2,208	16.5%	2,162	15.6%
\$15,000 - \$24,999	1,872	15.5%	1,461	10.9%	1,450	10.4%
\$25,000 - \$34,999	1,695	14.0%	1,550	11.6%	1,478	10.6%
\$35,000 - \$49,999	1,842	15.2%	2,045	15.3%	2,308	16.6%
\$50,000 - \$74,999	2,090	17.3%	3,131	23.5%	3,479	25.1%
\$75,000 - \$99,999	927	7.7%	1,485	11.1%	1,422	10.2%
\$100,000 - \$149,999	593	4.9%	899	6.7%	954	6.9%
\$150,000 - \$199,000	134	1.1%	277	2.1%	299	2.2%
\$200,000+	241	2.0%	288	2.2%	328	2.4%
Median Household Income	\$33,476		\$44,041		\$47,013	
Average Household Income	\$48,236		\$57,352		\$59,123	
Per Capita Income	\$20,818		\$25,463		\$26,535	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,798	6.4%	1,818	6.1%	1,837	6.0%
5 - 9	1,954	7.0%	1,816	6.1%	1,817	5.9%
10 - 14	1,898	6.8%	1,852	6.2%	1,858	6.0%
15 - 19	1,742	6.2%	1,947	6.5%	1,849	6.0%
20 - 24	1,454	5.2%	1,675	5.6%	1,775	5.8%
25 - 34	3,142	11.2%	3,162	10.5%	3,357	10.9%
35 - 44	4,158	14.8%	3,566	11.9%	3,445	11.2%
45 - 54	4,045	14.4%	4,534	15.1%	4,099	13.3%
55 - 64	2,745	9.8%	4,051	13.5%	4,580	14.9%
65 - 74	2,807	10.0%	2,641	8.8%	3,302	10.7%
75 - 84	1,743	6.2%	2,095	7.0%	2,007	6.5%
85+	576	2.1%	818	2.7%	914	3.0%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	17,573	62.6%	18,366	61.3%	18,613	60.4%
Black Alone	9,619	34.3%	10,194	34.0%	10,446	33.9%
American Indian Alone	73	0.3%	90	0.3%	96	0.3%
Asian Alone	148	0.5%	277	0.9%	353	1.1%
Pacific Islander Alone	11	0.0%	15	0.1%	18	0.1%
Some Other Race Alone	336	1.2%	598	2.0%	795	2.6%
Two or More Races	302	1.1%	434	1.4%	519	1.7%
Hispanic Origin (Any Race)	664	2.4%	1,096	3.7%	1,401	4.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

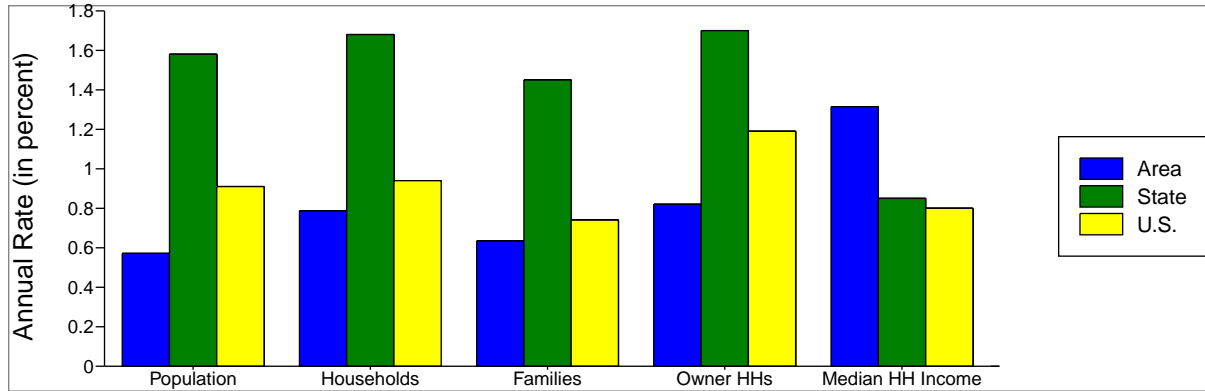


2604 Dr M L King Jr Blvd
New Bern, NC 28562-4238

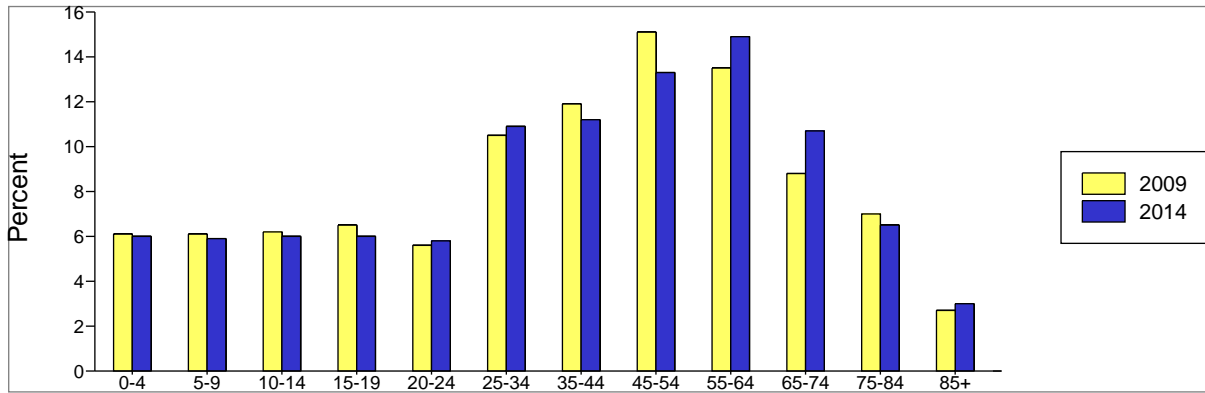
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Radius: 3 Miles

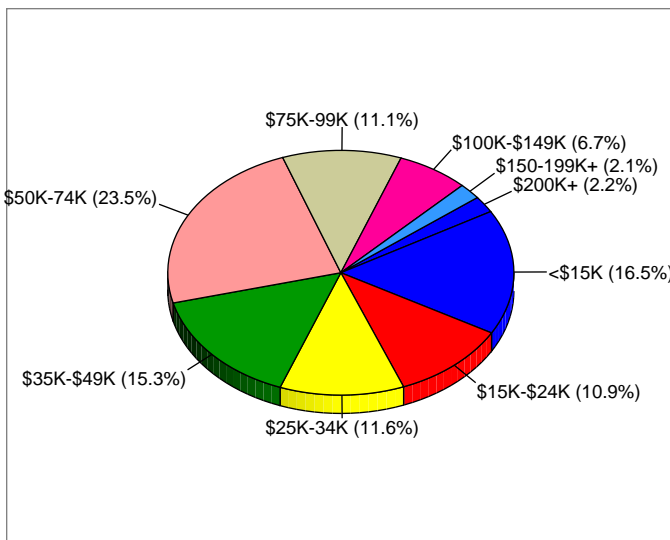
Trends 2009-2014



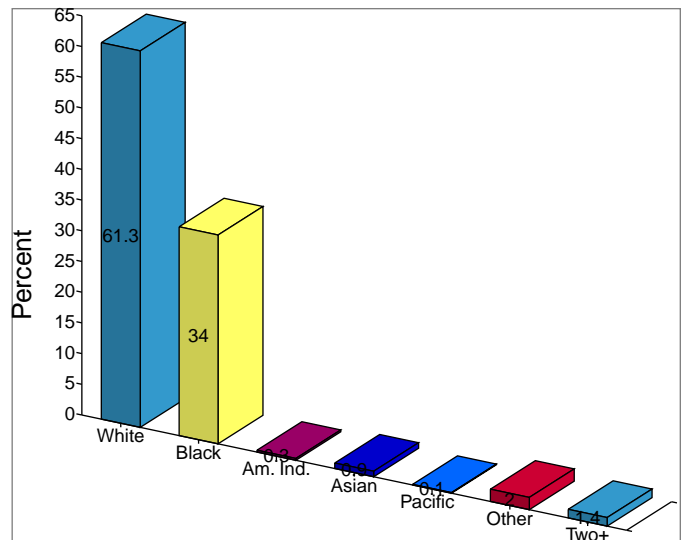
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 3.7%



Demographic and Income Profile

2604 Dr M L King Jr Blvd
New Bern, NC 28562-4238

Site Type: Rings

Latitude: 35.10494
Longitude: -77.08247
Radius: 5 Miles

Summary	2000	2009	2014
Population	38,893	42,687	44,410
Households	16,446	18,685	19,625
Families	11,037	12,279	12,804
Average Household Size	2.32	2.25	2.23
Owner Occupied HUs	11,119	12,490	13,155
Renter Occupied HUs	5,327	6,195	6,471
Median Age	40.7	43.5	44.4

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.79%	1.58%	0.91%
Households	0.99%	1.68%	0.94%
Families	0.84%	1.45%	0.74%
Owner HHs	1.04%	1.70%	1.19%
Median Household Income	0.63%	0.85%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,338	20.3%	2,732	14.6%	2,695	13.7%
\$15,000 - \$24,999	2,414	14.7%	1,946	10.4%	1,953	10.0%
\$25,000 - \$34,999	2,264	13.8%	2,097	11.2%	2,029	10.3%
\$35,000 - \$49,999	2,675	16.3%	2,808	15.0%	3,216	16.4%
\$50,000 - \$74,999	3,111	18.9%	4,633	24.8%	5,145	26.2%
\$75,000 - \$99,999	1,267	7.7%	2,334	12.5%	2,269	11.6%
\$100,000 - \$149,999	858	5.2%	1,332	7.1%	1,425	7.3%
\$150,000 - \$199,000	200	1.2%	395	2.1%	429	2.2%
\$200,000+	309	1.9%	409	2.2%	465	2.4%
Median Household Income	\$36,051		\$48,077		\$49,617	
Average Household Income	\$48,914		\$59,388		\$60,958	
Per Capita Income	\$20,897		\$26,131		\$27,085	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,384	6.1%	2,493	5.8%	2,541	5.7%
5 - 9	2,647	6.8%	2,508	5.9%	2,552	5.7%
10 - 14	2,590	6.7%	2,596	6.1%	2,642	5.9%
15 - 19	2,333	6.0%	2,715	6.4%	2,595	5.8%
20 - 24	1,996	5.1%	2,290	5.4%	2,477	5.6%
25 - 34	4,351	11.2%	4,445	10.4%	4,717	10.6%
35 - 44	5,736	14.7%	5,098	11.9%	5,005	11.3%
45 - 54	5,553	14.3%	6,471	15.2%	5,980	13.5%
55 - 64	4,005	10.3%	5,920	13.9%	6,704	15.1%
65 - 74	4,158	10.7%	3,996	9.4%	4,984	11.2%
75 - 84	2,421	6.2%	3,069	7.2%	2,956	6.7%
85+	717	1.8%	1,084	2.5%	1,253	2.8%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	26,466	68.0%	28,576	66.9%	29,338	66.1%
Black Alone	11,271	29.0%	12,195	28.6%	12,628	28.4%
American Indian Alone	99	0.3%	126	0.3%	139	0.3%
Asian Alone	191	0.5%	352	0.8%	451	1.0%
Pacific Islander Alone	13	0.0%	18	0.0%	21	0.0%
Some Other Race Alone	453	1.2%	816	1.9%	1,093	2.5%
Two or More Races	400	1.0%	605	1.4%	740	1.7%
Hispanic Origin (Any Race)	949	2.4%	1,593	3.7%	2,056	4.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

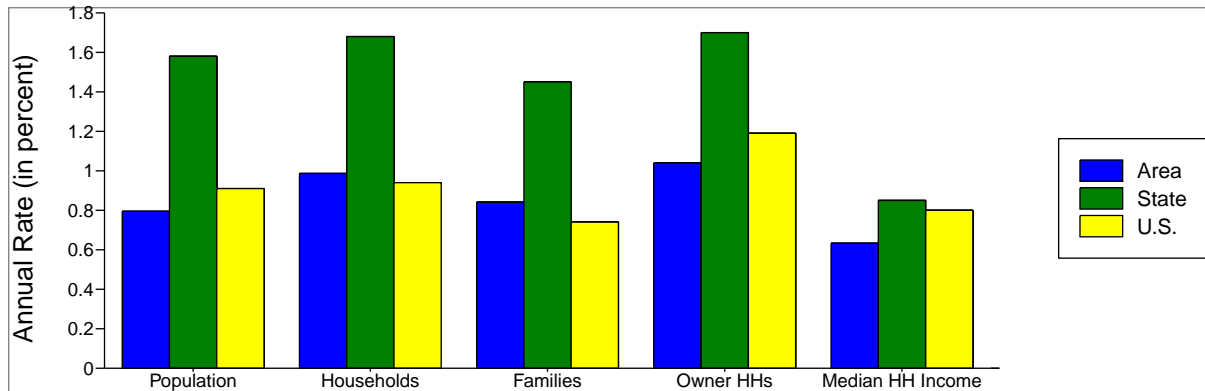


2604 Dr M L King Jr Blvd
New Bern, NC 28562-4238

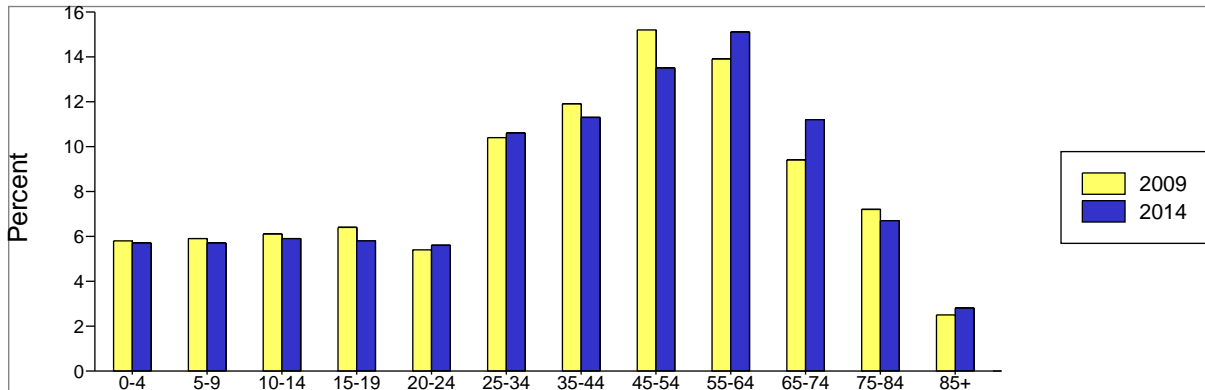
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Radius: 5 Miles

Site Type: Rings

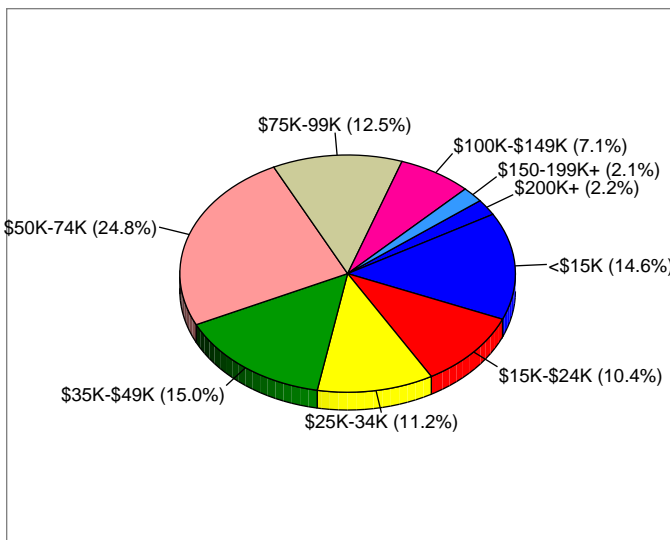
Trends 2009-2014



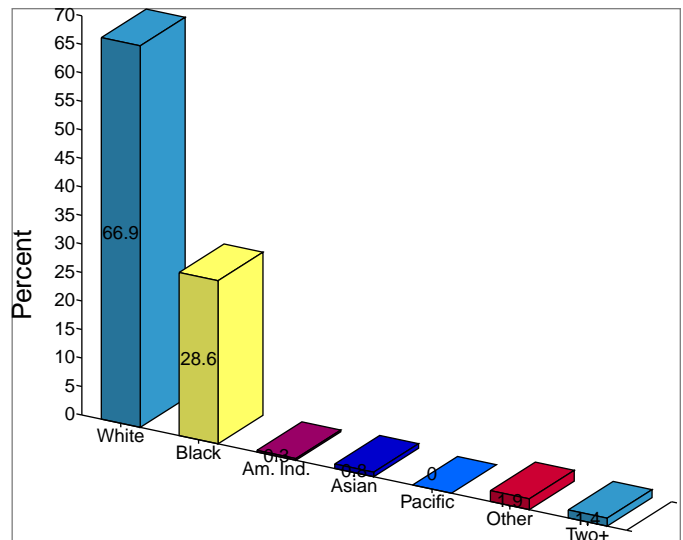
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 3.7%